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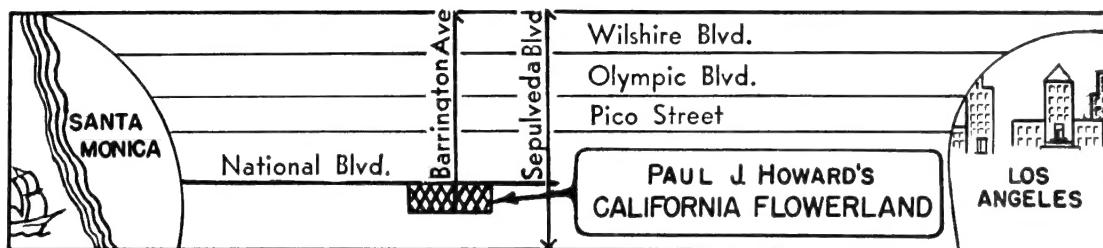
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'ANTICIPATION' CHECK LIST OF BLOOMS FOR SPRING

Nineteen - Fifty



AIRPLANE VIEW OF PAUL J. HOWARD'S CALIFORNIA FLOWERLAND



PAUL J. HOWARD'S CALIFORNIA FLOWERLAND

11700 National Boulevard, Los Angeles 34, California

Paul J. Howard's 1949 Fall Bulb List

DAFFODILS and NARCISSUS

Set bulbs from 4 to 6 inches deep, depending on whether soil is heavy or light—deeper if soil is light. It should be moist and workable, with some bone meal spaded in, but do not mix manure in the soil where bulbs are to be planted. After planting, water thoroughly, and mulch with peat moss or leaf mold. Then do not water again until leaves

appear above the ground. A slightly shaded situation is best for bulbs. Narcissus should be set out in October and November, to give bulbs a good start.

All Bulbs offered below are Giant or Jumbo Double Nose size, except as noted.

TRUMPET DAFFODILS

- BEERSHEBA.** Enormous white trumpet flowers. Each 90c, 3 for \$2.50, Dozen \$9.00.
- DAWSON CITY.** Fine large golden yellow. 3 for \$1.00, Dozen \$3.50, 100 for \$25.00.
- GOLDEN HARVEST.** Early tall golden yellow. 3 for \$1.00, Dozen \$3.50, 100 for \$25.00.
- KING ALFRED.** Giant golden yellow. 3 for 75c, Dozen \$2.50, 100 for \$17.50.
- MRS. R. O. BACKHOUSE.** (Leeds) The Pink Daffodil. Ivory white with apricot pink fringed trumpet. Each 75c, 3 for \$2.00, Dozen \$7.00.
- SILVER STAR.** (Leeds) Creamy white, primrose yellow trumpet. 3 for \$1.10, Dozen \$3.50, 100 for \$27.50.
- SPRING GLORY.** Early white, long yellow trumpet. 3 for 90c, Dozen \$3.00, 100 for \$22.50.
- TUNIS.** Ivory white, crown edged gold. 3 for \$1.10, Dozen \$3.50, 100 for \$27.50.

INCOMPARABILIS NARCISSUS

(Shorter Crown than Trumpet Narcissus)

- FORTUNE.** Wonderful large creamy yellow, broad frilled orange crown. 3 for \$1.25, Dozen \$4.00.
- HADES.** Very large cream with broad cup of cherry red. Each 90c, 3 for \$2.50, Dozen \$9.00.
- JOHN EVELYN.** Lovely large white with broad frilled cup of deep cream. 3 for 90c, Dozen \$3.00, 100 for \$22.50.
- MILFORD HAVEN.** Creamy white, wide ruffled yellow crown edged orange scarlet. 3 for 90c, Dozen \$3.00, 100 for \$22.50.

BARRII TYPE

(Short Crown)

- MRS. BARCLAY.** Pale yellow petals, frilled open cup edged orange. 3 for 55c, Dozen \$2.00, 100 for \$15.00.
- DIANA KASNER.** Creamy yellow, with fluted yellow cup edged red. 3 for 55c, Dozen \$2.00, 100 for \$15.00.
- BARRII CONSPICUOUS.** Bright yellow, broad cup edged orange scarlet. 3 for 50c, Dozen \$1.75, 100 for \$13.00.

California Flowerland DAFFODIL MIXTURE

A superb assortment of top quality Daffodils, which includes choicest named varieties, novelty and popular ones, selected for abundant and long blooming season, and for strong growth and naturalizing, with but little care.

Dozen \$1.75 50 for \$6.50
100 for \$12.00

DOUBLE DAFFODILS

- CHEERFULNESS.** Clusters of double white fragrant blooms. 3 for 65c, Dozen \$2.00, 100 for \$15.00.
- IRENE COPELAND.** Large double flowers, white with primrose markings. 3 for \$2.00, Dozen \$7.50.
- TWINK.** Large double primrose yellow and orange; early. 3 for 90c, Dozen \$3.00, 100 for \$22.50.

POETAZ AND POETICUS NARCISSUS

- GLORIOUS.** Early white, orange eye edged red. 3 for 65c, Dozen \$2.00, 100 for \$16.00.
- LAURENS KOSTER.** Clusters of creamy white fragrant blooms, cups lemon yellow. Dozen \$1.75, 100 for \$12.00.
- ACTEA.** Largest Poeticus, broad white perianth, large eye edged red. Dozen \$1.75, 100 for \$13.00.
- ORANGE CUP.** Yellow, with frilled orange cup. 3 for 75c, Dozen \$2.50, 100 for \$17.50.

SMALL FLOWERED NARCISSUS

- ANGELS' TEARS.** (*Triandrus Albus*). Dainty small white drooping flowers, several to a stem. 3 for \$1.45, Dozen \$5.50.
- BULBCODIUM CONSPICUOUS.** Yellow "Hoop Petticoat" Narcissus. Small yellow bell-shaped flowers. 3 for 45c, Dozen \$1.50.
- MOONSHINE.** Star-shaped creamy pendant flowers, several to a stem. 3 for \$1.00, Dozen \$3.50, 100 for \$25.00.
- FEBRUARY GOLD.** Early yellow, trumpet fringed orange. 3 for 55c, Dozen \$2.00, 100 for \$15.00.

JONQUILS

Dainty fragrant golden yellow blossoms, like miniature Daffodils, several to a stem; charming for massing and borders.

- GOLDEN PERFECTION.** Wonderful new large type. 3 for 75c, Dozen \$2.50, 100 for \$17.50.
- JONQUILA SIMPLEX.** True single Jonquil. Dozen \$1.50, 100 for \$10.00.
- CAMPERNELLE SINGLE.** Deep yellow. Dozen \$1.75, 100 for \$13.00.
- CAMPERNELLE DOUBLE.** Dozen \$1.75, 100 for \$13.00.

NARCISSUS

For House Culture

- PAPER WHITE NARCISSUS.** Pure white, fragrant flowers in clusters.
- CHINESE SACRED LILY.** Clusters of fragrant white flowers with yellow cups. Popular for garden planting and bowls.
- SOLEIL D'OR.** Clusters of golden yellow fragrant flowers.

PRICE OF ALL OF ABOVE NARCISSUS:

Huge Bulbs: 3 for 55c, Doz. \$2.00, 100 for \$15.00
Large Size: Dozen \$1.50, 100 for \$10.00

MAIL ORDERS

All bulbs are sent prepaid to any address up to and including the 4th postal zone. (This includes all of California, Arizona, Nevada, Western New Mexico, Southern Oregon, and Southwestern Utah.)

Less than six bulbs of any variety or color take the each or three rate. 50 bulbs but not less than 25 of a variety or color may be ordered at hundred rate.

Please add 3% sales tax to all orders to be sent anywhere in California. 3½% for Los Angeles.

No C.O.D. orders will be shipped.

Paul J. Howard's HOLLAND BULBS

GIANT HYACINTHS

For Pot and Garden Culture

BLUE DANUBE. Lavender, yellow center.
CITY OF HAARLEM. Yellow, late.
DUKE OF WESTMINSTER. Purplish blue, white center.
GERTRUDE. Rose pink.
KING OF THE BLUES. Dark blue.
LA VICTOIRE. Carmine red.
L'INNOCENCE. Pure white.
MYOSOTIS. Forget-me-not blue.
PRINCESS MARGARET. Soft pink.

PRICE: Top Size Bulbs
 3 for \$1.00, Dozen \$3.50, 100 for \$28.00

BEDDING HYACINTHS

Gertrude, King of Blues, L'Innocence, Myosotis. 15-16 centimeters.
 PRICE: 3 for 65c, Dozen \$2.00, 100 for \$15.00

FRENCH ROMAN HYACINTHS

Earliest to bloom, each bulb producing numerous spikes of dainty fragrant blooms, in December, from bulbs planted in early fall. White, Blue, Pink. 3 for \$1.25, Dozen \$4.00, 100 for \$30.00.

POT CULTURE—Select only the largest bulbs. Pot them in rich soil, with good drainage, either singly in 4-inch pots or three or more in 4-inch pots or bulb pans. Water, then store in a cool dark place at least a month, until roots are well developed and top growth starts. Then bring into light. Keep at cool temperature and water regularly.

FOR BEDDING—Plant in groups in well drained soil enriched with bone meal, 5 to 7 inches deep. Do not use manure in soil. Water well and keep moist.

DUTCH IRIS

Plant Dutch Iris as early as possible in fall, in sun or partial shade, about 3 inches deep, and keep well watered after foliage appears. We offer a new strain of wonderful giant Novelty Dutch Iris, in unique colors and combinations:

POPULAR VARIETIES OF DUTCH IRIS—

Blue Horizon, violet and sky blue; **D. Haring**, huge white; **Imperator**, late deep blue; **Indian Chief**, bronze violet and bronze; **Wedgewood**, large clear blue, early; **White Excelsior**; **Yellow Queen**; also **Mixed Colors**. Dozen \$1.25, 100 for \$8.50.

Wonderful New Dutch Iris

ARTHUR BRIET. Purple blue, bronze lip spotted orange.
AVIATEUR. Purple blue, lip cornflower blue.
BELLE JAUNE. Large yellow, deeper yellow lip.
BLUE CHAMPION. Enormous brilliant blue.
BRONZE BEAUTY. Purple blue, lip olive green spotted orange.
BRONZE QUEEN. Bronze shaded blue, blue lip spotted orange.
DELFT BLUE.
KING MAUVE. Immense violet mauve.
LE MOGOL. Late deep bronze, olive lip.
PRINCESS BEATRIX. Extra fine deep yellow.
PRINCESS IRENE. White with deep yellow lip.
WHITE PEARL. Very large pure white, yellow spot on lip.

PRICE: 3 for 65c, Dozen \$1.95, 100 for \$15.00

TULIPS

	3 for	12	100
ADORATION. Flesh pink, white center.....	.75	\$2.50	\$15.00
ADVANCE. Tall red, orange flush.....	.65	1.75	12.50
ARGO. Yellow edged orange.....	.65	1.75	12.50
CARDINAL MANNING. Purple and bronze.....	.65	1.75	12.50
CITY OF HAARLEM. Scarlet, blue-black base.....	.65	1.75	12.50
CLARA BUTT. Soft salmon rose.....	.50	1.50	11.00
DIDO. Orange red and salmon, yellow center edged green, fragrant.....	.75	2.50	15.00
DUKE OF WELLINGTON. white, yellow anthers.....	.75	2.50	15.00
FARNCOMBE SANDERS. Scarlet, white base.....	.50	1.50	11.00
KING LEAR. Chestnut red flushed purple.....	.75	2.50	15.00
KING MAUVE. Purple mauve, edged white.....	.65	1.75	12.50
LA TULIPE NOIRE. The Black Tulip, maroon....	.65	1.75	12.50
LOUIS XIV. Huge deep violet, yellow center.....	.75	2.50	15.00
MRS. JOHN F. SCHEEPERS. Large tall yellow, one of the best for southern gardens.....	.65	1.75	12.50
MARJORIE BOWEN. Rose and apricot, yellow inside.....	.65	1.75	12.50
MARSHAL HAIG. Large scarlet.....	.65	1.75	12.50
PRIDE OF HAARLEM. Cherry red, blue base....	.50	1.50	11.00
REV. EWBANK. Silvery violet, white base.....	.50	1.50	11.00
ROSABELLA. Luminous rose, light edge.....	.65	1.75	12.50
THE BISHOP. Large tall violet.....	.65	1.75	12.50
THE PEACH. Peach red, white center.....	.75	2.50	15.00
VELVET KING. Purple, white base.....	.75	2.50	15.00
VENUS. Silvery rose.....	.65	1.75	12.50
ZOMERSCHOON. Salmon rose with yellow and white stripes, yellow inside.....	.75	2.50	15.00
ZWANENBURG. Pure white.....	.65	1.75	12.50
TULIPA CLUSIANA. (Lady Tulip). Long pointed flowers, cherry red and white.....	.75	2.00	15.00

PARROT TULIPS

These have huge flowers, with petals fluted, ruffled and deeply cut, on long stems.

BLUE PARROT. Large purple blooms. 3 for 75c, Dozen \$2.50, \$15.00 per 100.
FANTASY. Geranium red, edged white, green markings, black anthers. 3 for 75c, Dozen \$2.50, \$15.00 per 100.
SUNSHINE. Rich yellow. 3 for \$1.00, Dozen \$3.50, \$25.00 per 100.
DOUBLE LATE PEONY FLOWERED TULIPS. (Eros). Large, tall double old rose; **Mt. Tacoma.** Giant double white. 3 for 75c, Dozen \$2.00, \$15.00 per 100.

HOW TO GROW GORGEOUS LONG STEMMED TULIPS

Select only the largest size firm bulbs. Do not plant until ground is cool—November is about the best time. Plant in sun or half-shade. Spade up and fertilize the soil, with bone meal, not manure, to a depth of 12 inches. Plant bulbs at least 6 inches deep; in light soil, they can be 8 inches deep. Cover with a mulch of peat moss, manure or leaf mold, and give bed a thorough, deep soaking right after bulbs are planted. In place of a mulch, a ground cover of low growing annuals may be planted, that will bloom through the winter and continue until after tulip flowering time. Water only lightly, to keep surface from drying out, until tulip leaves appear above ground—then keep bed constantly moist, soaking it more thoroughly and oftener than most other flowers. Water must soak down at least six or eight inches to reach bulbs. Tulips require lots of water for long stemmed blooms.

HARDY GARDEN LILIES

Plant Lily bulbs in well prepared soil mixed with leaf mold, in a half-shaded situation that has very good drainage. Use no manure in the soil. Set bulbs on a layer of sand, and from 3 to 8 inches deep, depending on the size of the bulbs. Plant three times as deep as the diameter of the bulb. Apply bone meal or liquid fertilizer several times in spring.

REGAL LILY. Large fragrant white blooms, shaded chocolate brown outside. 3 for \$1.00, Dozen \$3.50.
TIGER LILY. Dark salmon orange, spotted black. Each 75c, 3 for \$3.00; Dozen \$7.50.
SPECIOSUM AURATUM. Wonderful large fragrant blooms, white banded with gold and spotted brown. Each 75c, 3 for \$2.00, Dozen \$7.50.
SPECIOSUM RUBRUM. Deep rose and crimson shading and bands on lovely white fragrant lilies. Each 75c, 3 for \$2.00, Dozen \$7.50.
LILIUM HENRYI. One of the best garden lilies, tall, with big clusters of deep orange yellow blooms. Each 75c, 3 for \$2.00, Dozen \$7.50.

Paul J. Howard's EARLY FLOWERING BULBS

California Flowerland

RANUNCULUS

Ranunculus require a sunny situation and good drainage. Plant bulbs after October first. Soak a few hours in water, or start in moist sand. Set bulbs with prongs down, in well prepared soil, 6 to 12 inches apart, and cover about one inch.

RED SHADES, GOLDEN YELLOW, ORANGE SHADES, PINK SHADES, WHITE—Also CALIFORNIA FLOWERLAND MIXTURE of these shades.

Jumbo Size: Dozen \$1.50, 100 for \$10.00

Large Size: Dozen 75c, 100 for \$5.00

ANEMONES

Culture same as for Ranunculus, setting bulbs pointed side down.

HIS EXCELLENCY. Scarlet, black center on white base.

BLUE POPPY. Violet blue, black center.

THE BRIDE. White, greenish white center.

ROSEA. Rose shades.

CALIFORNIA FLOWERLAND MIXTURE.

Extra Large Bulbs: Dozen \$1.00, 100 for \$8.00.

BABY GLADIOLUS. Slender spikes of butterfly-like flowers. Plant 2 inches in sandy loam, in sun.

Peach Blossom, pink; **Spitfire,** scarlet; **The Bride,** white; **California Flowerland Mixed Baby Gladiolus.** Dozen \$1.25, 100 for \$9.00.

CROCUS. For early spring bloom, easily grown in pots or borders. **Purple, White, Yellow, Striped.** Dozen 75c, 100 for \$5.00.

IXIAS. Like Freesias in habit and culture, clusters of striking flowers, star or cup shaped. Plant in sun or half-shade, in well drained soil, cover one inch.

Afterglow, carmine and apricot orange; **Bridesmaid,** white with red eye; **Englishton,** carmine with darker center; **Emperor of China,** yellow, shaded purplish brown; **Vulcan,** crimson and orange. Dozen 75c, 100 for \$5.00.

GREEN IXIA. I. Viridiflora. Unique flowers of pale green with black throat, tall stemmed. Dozen \$2.00, 100 for \$15.00.

LEUCOCORYNE. Ixioides odorata. Glory of the Sun. Fragrant blue star shaped flowers. Plant 3 inches deep, 4 to 6 inches apart. Dozen \$2.00, 100 for \$15.00.

CHOICE GLADIOLUS

By making plantings monthly from December to April, showy blooms may be had all spring and summer. Gladiolus Bulbs will be ready in November.

ABU HASSAN. Deep violet blue.

BEACON. Scarlet, white throat.

BLUE BEAUTY. Violet blue, early.

CHAMOUNY. Deep rose, silvery edge.

ELIZABETH THE QUEEN. Ruffled lavender.

ETHEL CAVE COLE. Giant pink.

GREEN LIGHT. Ruffled chartreuse green.

GRETA GARBO. Cream pink, yellow throat.

KING LEAR. Giant ruffled maroon purple.

MARGARET BEATON. White, crimson blotch.

PARADISE. Tall apricot.

PICARDY. Salmon pink.

ROYAL GOLD. Light yellow, golden throat.

SNOW PRINCESS. Pure white.

SPOTLIGHT. Yellow, red blotch.

VALERIE. Large new salmon scarlet.

CALIFORNIA FLOWERLAND MIXTURE OF NAMED GLADIOLUS

PRICE of All Gladiolus: Dozen \$1.50, 25 for \$2.50, 100 for \$10.00

SUMMER FLOWERING BULBS

AMARYLLIS

California Flowerland Giant Hybrids. Crimson Shades, Scarlet Shades, White with stripes of pink and crimson, Mixed Colors. Each 75c, 3 for \$2.00, Dozen \$7.50.

CULTURE: Plant Amaryllis in rich soil, with neck of bulb just above the surface. (Bulbs planted too deep will not bloom.) Outdoors, they require a sunny exposure. For pot culture, use a 7 or 8-inch pot, with light friable soil mixture. Keep in cool shade until roots develop, then remove to sunny situation or to living room window. Bulbs ready in November, may be planted until April first.

Paul J. Howard's

NEW GIANT FREESIAS

Plant in full sun or partial shade, 5 or 6 inches apart, 2 inches deep. Keep soil moist but not too wet.

PURE WHITE, BLUE, LAVENDER, PINK, BRIGHT RED, MAMMOTH YELLOW, LIGHT YELLOW. Dozen \$1.00, 100 for \$7.50.

CALIFORNIA FLOWERLAND GIANT FREESIAS in Mixture. Dozen 90c, 100 for \$6.00.

NEW DOUBLE FREESIAS. Elder's Judy, Double Yellow; and Double White. Dozen \$1.00, 100 for \$7.50.

CALLA

WHITE CALLA. For borders and cut flowers. Plant in shade, in rich, well drained soil. **Extra Large Bulbs: 2 for 75c, Dozen \$3.75.** **Large Size: 3 for 75c, Dozen \$2.50.**

BABY WHITE CALLA. Potted Plants only. **Each 50c, Dozen \$5.00.**

GOLDEN CALLA. Foliage marked with silver. Grow in pots or shady beds. **Mammoth Bulbs: Each 75c, 3 for \$2.00, Dozen \$7.50.** **Extra Large: Each 45c, 3 for \$1.25, Dozen \$4.50.**

PINK CALLA. Each 75c, 3 for \$2.00, Dozen \$7.50.

BLACK CALLA. (Arum Pictum). Maroon. **Each 75c, 3 for \$2.00, Dozen \$7.50.**

LEUCOJUM VERNUM. Spring Snowflakes. Spikes of small white bells, tipped green, for low edgings, massing. Set bulbs 3 inches deep, 3 to 8 inches apart. **Dozen \$1.35, 100 for \$9.00.**

ORNITHOGALUM Arabicum. Star of Bethlehem. Clusters of starry white flowers, black centered, long keeping. **Extra large bulbs: Dozen \$1.35, 100 for \$8.00.**

MUSCARI. Grape Hyacinth (M. conicum). Spikes of violet blue flowers in spring. **Dozen 75c, 100 for \$5.00.**

Feather Hyacinth. (M. Plumosus). Large broad spikes of lovely deep blue feathery flowers. **Dozen 75c, 100 for \$5.00.**

SCILLA Campanulata. Wood Hyacinth. Small spikes of brilliant blue, for borders, rock gardens. **Dozen 75c, 100 for \$5.00.**

WATSONIA. Tall flower spikes and gladiolus-like foliage, for permanent planting. **Clunes,** pearl lavender; **Lara,** fuchsia red; **Lucille,** pink; **Malvern,** orchid; **Mrs. Bullard's White;** **Edward Sturtevant,** scarlet; **J. J. Dean,** rose; **Dazzler,** scarlet, blooms in winter and early spring. **Dozen \$1.50, 100 for \$10.00.**

Paul J. Howard's New Roses for 1950

All America Winners and Novelties

BABE RUTH (Patent Applied For)

This fine new rose performs like the American sports hero for whom it was named. Through the entire rose season, this rose never lets you down; it can be depended upon for a top performance. The plants are strong and vigorous. The leathery foliage is green, clean and flawless. The buds tell you beforehand that when the flowers open something is going to happen, and it does. The heavy petaled, copper-salmon buds develop into large, ovoid flowers, the color changing to rose-pink as the petals fold back and the flower reaches its zenith. The stems are long, unbending and support the flowers in perfect balance. Score your bushes for flowers. You will find at the end of the season that the new variety "Babe Ruth" is always well up among the top flight producers in the league of roses.....**\$2.00**

NOTE: Five per cent of all money received from the distribution of this rose by the originator will be donated to the BABE RUTH FOUNDATION, devoted to the "Kids of America", and for the fight against cancer among children, which the Foundation is promoting.

CAPISTRANO (AARS-1950. Patent Applied For.)

Capistrano in bud as well as when fully open, is noted for its beautiful translucent, glowing rose pink color. It retains this sparkling brilliance throughout the entire life of the flower, never fading or changing. It is one of the most vigorous roses ever introduced. Large buds, large flowers and extra long stems; delightfully fragrant. Here is a rose with a great future.....**Each \$2.50**

MISSION BELLS (AARS-1950. Patent Applied For.)

An entirely new color tone in roses, Mission Bells is a deep, glowing salmon, opening to a brilliant clear shrimp-pink. The flowers are full centered and when fully open measure as much as 5½ inches across. It is unusually vigorous and free branching, producing flowers in abundance. Mission Bells will do well for all rose growers, and surely deserves the award it was given.....**\$2.50**

SLEIGH BELLS **A Paul J. Howard Introduction** (Patent Applied For)

At last, a white rose that really grows, and blooms and blooms and blooms!

The large ovoid buds are borne singly on exceedingly long stems, and are produced so freely you can gather quantities for the table. The flowers open gradually into blooms of great size, with 40 or more large petals of heavy substance, and are lovely in all stages. Unusual for white roses, the stems are clothed with thick, leathery, glossy foliage that is exceptionally disease resistant. A trace of cool lemon yellow at the base of the petals adds life to the flower. Best of all, this white rose is really fragrant.

The bushes, full of bloom almost continuously, make a grand garden display**\$2.00**

OLIVE PERCIVAL **Originated by Paul J. Howard's California Flowerland** (Patent Applied For)

Rose lovers will delight in the exquisite long slender buds of our new Olive Percival rose, somewhat reminiscent of the lovely old variety, Lulu. Buds are intense cherry red, of luminous quality, flushed gold on outer petals and at the base of inner petals. They open slowly, retaining their color as they develop. Lovely in all stages, the half-open flowers have broad, thick petals, and gradually open to semi-double blooms of great charm and grace.

The bushes are strong, upright growers, with leathery, deep green foliage. They flower so freely, each bloom borne singly on long stems, that you can keep your bud vases almost continuously filled with these gay, fragrant roses.....**\$2.00**

Order Bare Root Roses Now
For Delivery in January, February,
and up to March 15

DORMANT or BARE-ROOT Roses are available from January until March 15. They will be shipped by express or parcel post up to March 15 only. Orders for shipping or delivery will be reserved and filled in rotation, beginning January 1. Please send in orders as early as possible, and indicate second choice, so that we may substitute if any varieties should be sold out. If Roses are wanted by mail, please add 10% for mailing. (Minimum Postage 25c.)

TOM BRENNEMAN (Patent Applied For)

This glorious new rose was originated by the late Mr. Fred Howard, America's leading rosarian. The happiness, laughter and gaiety that Tom Breneman brought to the world over the radio could not be better exemplified than in the new rose that bears his name. From the time the bud unfurls until the last petals fall, you will find nothing dull or flat in this variety. Every bud and flower is full of vigor, happiness and color. The rugged plants give unstintingly throughout the entire season. Other fine roses have qualities that delight the eye, in the sense of form and color, but in addition to these lovely attributes, the new rose, "Tom Breneman" has a quality of sweetness that surpasses all roses in its field of color. The long coral-rose buds expand slowly into beautiful, long lasting flowers. During the height of the season, when the bushes are covered with their coral rose buds and flowers, that priceless ingredient, fragrance, is so intense that those standing close to the plant, inhaling the delicious fragrance, always remark—"Tom Breneman is the rose we have been waiting for".....**\$2.00**

SUTTER'S GOLD (AARS-1950. Patent Applied For.)

The outstanding feature of Sutter's Gold is its beautiful, long pointed yellow bud, richly shaded with coppery red. When fully open, it is a superb yellow rose with coppery veins through its petals. It is an unusually strong grower, free branching and exceedingly free blooming for a yellow rose. Fragrance is excellent, foliage is very good; all in all a fine addition to the selection of yellow roses.....**\$2.50**

FASHION (AARS-1950. Patent Applied For.)

A charming new Floribunda rose, bearing sprays of lovely small tea roses of coral pink, overlaid with gold. Pointed buds are oriental red. Open flowers are about 3½ inches across, with delightful fragrance. Bush grows to 3 ft. tall, with good foliage, and blooms freely.....**\$2.00**

CALIFORNIA CENTENNIAL **The California State Rose** (Patent Applied For)

Recently designated as our Official State Rose, by the California State Legislature, CALIFORNIA CENTENNIAL is one of the last originations of the late Fred Howard.

Long spiral buds and large double flowers of lovely form are a rich, glowing crimson, intensely fragrant, on long, strong stems. The vigorous bush grows tall and upright, exceptionally free flowering.

California Centennial is proving to be the outstanding dark red rose in our test garden, and elicits more exclamations of admiration than any other. Everyone should have our official State Rose in his garden**\$2.00**

CLIMBING PEACE (Patent Applied For)

Now this marvelous rose, one of the most beautiful and outstanding ever introduced, is available as a climbing rose, with all the vigor and fine qualities of the bush form.....**\$2.00**

After March 15 **Roses Are Available Only As Established** **Plants in 5-Gallon Containers**

ESTABLISHED ROSES, for planting throughout the year, and when dormant Roses are not available (April to December) are superior, large bushes, planted in specially prepared soil, in 5-gallon tins. They may be selected and planted out while in full bloom.

Because of weight and bulk, these Established Roses are practical only for local truck delivery.

PRICES OF ESTABLISHED ROSES

ROSES listed Bare Root—	Established Price in 5-gal. tins
\$1.00 and \$1.25.....	\$2.00
\$1.50.....	\$2.50
\$2.00 and \$2.50.....	\$3.00

ALL CLIMBING ROSES — Established in 5-gallon Tins, staked, each \$3.50

QUANTITY RATES

10% Discount on orders of 10 or more Roses, one kind or assorted.

Paul J. Howard's Finest Bush Roses

ANGELS MATEU. (Pat. No. 174) Large, full-petalled orange rose	\$1.50
AUTUMN. Fragrant burnt orange and gold, streaked red.....	\$1.00
BABE RUTH. (Pat. Applied For) A splendid new rose of top performance. Coppery salmon buds open to heavy-petalled double blooms of rose pink, on strong stems; extremely free flowering	\$2.00
BEST REGARDS. (Pat. No. 652) Beautiful big buds and roses of coppery Tyrian rose; vigorous, free flowering.....	\$1.50
BUTTERSCOTCH. (Pat. No. 613) Graceful buds and blooms, orange yellow and orange, veined orange buff.....	\$1.50
CALIFORNIA. (Pat. No. 449) Huge ruddy orange and gold, heavy petalled; most free flowering of all.....	\$1.25
CALIFORNIA CENTENNIAL. (Pat. Applied For) Fragrant glowing crimson, on strong, almost thornless stems, free flowering.....	\$2.00
CAPISTRANO. (Pat. Applied For) AARS-1950. Large buds and flowers of glowing rose pink, non-fading, delightfully fragrant, long stemmed.....	\$2.50
CHARLOTTE ARMSTRONG. (Pat. No. 455) Long buds and blooms, bright red in cool weather, cherry rose in hot weather	\$1.50
CHRISTOPHER STONE. Velvety scarlet crimson.....	\$1.00
CONTRAST. Vermilion scarlet inside, underside bronze gold.....	\$1.00
DAINTY BESS. Single light pink, red stamens.....	\$1.00
ECLIPSE. (Pat. No. 172) Long buds of pure golden yellow.....	\$1.50
EDITH WILLKIE. (Pat. No. 500) Pointed buds of jasper red, open flowers bright shrimp pink, yellow at base; fragrant.....	\$1.50
ETOILE DE HOLLANDE. Favorite fragrant deep red.....	\$1.00
FORTY-NINER. (Pat. Applied For) AARS-1949. Large fragrant double roses, heavy textured, oriental to cherry red, reverse side of petals yellow; vigorous, free flowering, good foliage.....	\$2.00
FRAU KARL DRUSCHKI. Large pure white.....	\$1.00
FRED EDMUNDS. (Pat. No. 731) Burnt orange buds, blooms coppery orange changing to apricot.....	\$1.50
GRANDE DUCHESSE CHARLOTTE. (Pat. Pending) Long buds of Morocco red, blooms dusky coral red.....	\$1.50
HEART'S DESIRE. (Pat. No. 501) AARS-1940. Luminous deep red buds and blooms, non-fading; rich fragrance; vigorous.....	\$1.50
J. OTTO THILLOW. Fine rose pink.....	\$1.00
LOS ANGELES. Flame pink shaded coral and gold.....	\$1.00
LOWELL THOMAS. (Pat. No. 595) AARS-1944. Fragrant golden chrome yellow	\$1.50
LULU. Semi-double coppery rose, free flowering.....	\$1.00
MISSION BELLS. (Pat. Applied For) AARS-1950. Deep salmon buds and very large, full-petalled double blooms of clear shrimp pink, on strong stems; vigorous, free flowering.....	\$2.50
MME. CHIANG KAI-SHEK. (Pat. No. 664) Long canary yellow buds, lovely light yellow fragrant roses.....	\$1.50
MME. COCHET-COCHET. (Pat. No. 129) Huge coppery pink buds, flowers gold and soft pink, golden stamens.....	\$1.50
MME. HENRI GUILLOT. (Pat. No. 337) Large fragrant open flowers, reddish orange, rose and pink; vigorous.....	\$1.50
MRS. E. P. THOM. Deep yellow, nearly everblooming.....	\$1.00
MRS. SAM MCGREDY. Coppery orange flushed scarlet.....	\$1.00
MRS. WAKEFIELD CHRISTIE MILLER. Large double blush pink shaded salmon, outside bright rose.....	\$1.00
OLIVE PERCIVAL. (Pat. Applied For) Luminous cherry red, flushed gold; lovely buds and semi-double blooms; leathery foliage, free flowering.....	\$2.00
PEACE. (Pat. No. 591) AARS-1946. Lovely yellow buds, huge double blooms, soft yellow edged cerise pink; very vigorous, free flowering	\$2.00

PHYLLIS GOLD. Double blooms with massive broad petals, butter yellow, lighter at edges; exceptionally vigorous, free flowering	\$1.50
PICTURE. Fragrant salmon pink, nearly everblooming.....	\$1.00
POINSETTIA. Bright poinsettia red, non-fading, double.....	\$1.00
PRESIDENT HERBERT HOOVER. Large fragrant double blooms, a blend of scarlet, cerise pink and orange yellow; free flowering, tall	\$1.00
RADIANCE. Bright carmine pink.....	\$1.00
RED RADIANCE. Cerise red.....	\$1.00
ROSE MARIE. Fine buds and flowers, rose pink, always in bloom.....	\$1.00
SAN FERNANDO. (Pat. No. 785) Long pointed buds and double blooms, vermilion scarlet, fragrant; vigorous, heavy foliage.....	\$2.00
SANTA ANITA. (Pat. No. 539) Glowing rose pink, beautifully formed	\$1.25
SHOW GIRL. (Pat. No. 665) Heavy textured fragrant pink, long lasting	\$1.50
SLEIGH BELLS. (Pat. Applied For) Large ovoid buds on very long strong stems; very large fragrant blooms, 40 or more petals of heavy substance, white, with a trace of primrose at petals adding life to the flower. Thick leathery foliage, disease resistant; vigorous bush, extremely free flowering.....	\$2.00
SNOWBIRD. Lovely buds and double flowers, white, fragrant, sometimes in clusters of two to four.....	\$1.00
SOUTHPORT. Fragrant cup-shaped flowers, unfading crimson.....	\$1.00
SUTTER'S GOLD. (Pat. Applied For) AARS-1950. An outstanding new yellow rose, with coppery veins and rich fragrance; buds are long, pointed, yellow, shaded with coppery red. Strong bush, free branching and free flowering.....	\$2.50
TALISMAN. Fragrant rose and gold, vigorous.....	\$1.00
THE DOCTOR. Enormous silvery pink, fragrant roses.....	\$1.00
TOM BRENEMAN. (Pat. Applied For) A grand new rose originated by the late Fred Howard, of exceptional vigor and beauty. Long coral rose buds open to large deep rose blooms of intense fragrance, on long, heavy stems, long lasting when cut. Blooms constantly.....	\$2.00
VILLE DE PARIS. One of the best yellows, tinted orange, vigorous.....	\$1.00
WHITE WINGS. (Patent Applied For) Long pointed buds, broad single white roses, amethyst stamens tipped gold; flowers in sprays; blooms constantly.....	\$1.50
WILL ROGERS. Deepest velvety dark red, fragrant.....	\$1.25

SHRUB ROSES

MRS. DUDLEY FULTON. (Pat. No. 122) Flat clusters of single white flowers, shiny foliage; dwarf.....	\$1.25
ROSA MUTABILIS. Tall bush with glossy healthy foliage the year around, sprays of single, wild-rose type roses, orange, soft yellow changing to rosy red.....	\$1.00, 10 for \$9.00
LIPSTICK. Bush grows 5 to 6 feet high, blooms continuously, large clusters of semi-double roses, cerise shaded salmon.....	\$1.50
ROSE OF CASTILE. Brought to California by the Mission Fathers, this has long arching branches, to 6 feet in height, and pink roses singly or in clusters, of rich Damask fragrance.....	\$1.50
RED RIPPLES. Clusters of intense red roses with wavy petals, long lasting; splendid for mass planting, grows 2 1/2 ft. high.....	\$1.50

QUANTITY RATES

10% Discount on Orders of 10 or more Roses, one kind or assorted, when purchased at one time and delivered to one address.

FLORIBUNDA ROSES

Plant these splendid Cluster Roses in the garden, in groups with shrubbery, or in beds for display and cut flowers.

BRIGHT EYES. (Pat. Applied For) Clusters of canary yellow buds open to fragrant silvery yellow double blooms with darker center. Vigorous, good foliage.....	\$1.25
CECILE BRUNNER. Sweetheart Rose. Fragrant pink.....	\$1.00
CRIMSON ROSETTE. (Pat. Applied For) Perfectly formed rosette-like double roses in clusters; heavy foliage; in bloom constantly	\$1.50
CROWN OF JEWELS. (Pat. No. 149) Clusters of double, cup-shaped blooms, coral rose; nearly everblooming.....	\$1.00
FASHION. (Pat. No. 789) AARS-1950. Lovely new coral pink miniature tea roses, buds are oriental red. Fine foliage, plants grow 2½ to 3 ft. tall.....	\$2.00
FLORADORA. Dazzling cinnebar red, scarlet and orange flowers; constantly in bloom.....	\$1.25
GLORIOUS. (Pat. Applied For) Vigorous, much branched bushes, clean foliage, many open clusters of deep vermilion buds, semi-double brilliant Tyrian rose.....	\$1.25
GOLDILOCKS. (Pat. No. 672) Golden yellow cup-shaped flowers in clusters, long lasting.....	\$1.50
IMPROVED CECILE BRUNNER. (Pat. Applied For) Exquisite small buds and blooms, peach to salmon pink; vigorous, free flowering	\$1.25
IMPROVED LAFAYETTE. Glowing red, fragrant semi-double flowers	\$1.00
MARGO KOSTER. Clusters of small double orange red flowers....	\$1.00
MING TOY. (Pat. Applied For) Sprays of very double bright rose flowers, long lasting; vigorous, free flowering.....	\$1.25
PINK ROSETTE. (Pat. Applied For) Symmetrical little double roses in open sprays, peach pink; heavy foliage.....	\$1.50
ROSENELFE. Clusters of large, double roses of La France pink, long stemmed; vigorous, bushy; lovely cut flower.....	\$1.25

California Flowerland TREE ROSES

Paul J. Howard's Tree Roses are budded on strong, straight stems, 36 inches from the ground. See list of Bush Roses for descriptions of varieties listed below.

Prices on Tree Roses are for bare root plants, available until March 15. After that, all Tree Roses will be established and staked, in 5-gallon tins, priced 50c per plant higher. All Tree Roses are sent at purchaser's expense, charges collect. Please add 50c to each order for packing, for Tree Roses shipped by parcel post or express.

APPLAUSE. (Pat. Applied For) 1948 Bagatelle Winner, Paris. Large high-centered double rose, fragrant. Vigorous, dark leathery foliage, free flowering.....	\$4.50
BABE RUTH. (Pat. Applied For) Wonderful vigorous new rose, heavy petalled copper salmon buds, large double rose pink blooms	\$5.00
IMPERIAL POTENTATE. Makes an exceptionally fine, well formed head, fragrant pink.....	\$3.50
OLIVE PERCIVAL. New coral.....	\$4.50
TOM BRENNEMAN. New fragrant, huge rose pink.....	\$5.00
MISSION BELLS. Glowing salmon to bright shrimp pink.....	\$5.00
CALIFORNIA CENTENNIAL. New Crimson.....	\$4.50
FORTY-NINER. New Crimson, buff on reverse side.....	\$4.50
SUTTER'S GOLD. New Yellow, coppery veins.....	\$5.00

PINK SHADES

DAINTY BESS. Single light pink	\$3.50	SANTA ANITA	\$4.00
PINK ROSETTE. Floribunda.....	\$4.00	THE DOCTOR	\$4.00

WHITE

FRAU KARL DRUSCHKI	\$3.50	SLEIGH BELLS. New White.....	\$4.50
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RED SHADES

ETOILE DE HOLLANDE	\$3.50	SAN FERNANDO	\$4.50
HEART'S DESIRE	\$4.00	TEXAS CENTENNIAL	\$4.00

VARI-COLORED

CHARLOTTE ARMSTRONG	\$4.00	PRESIDENT HERBERT	
FLORADORA. Floribunda	\$4.00	HOOVER	\$3.50
GRANDE DUCHESSE CHAR- LOTTE	\$4.00	TALISMAN	\$3.50

YELLOW

BUTTERSCOTCH	\$4.50	LOWELL THOMAS	\$4.00
CALIFORNIA	\$4.00	PEACE	\$4.50
FRED EDMUNDS	\$4.00	VILLE DE PARIS	\$3.50

Paul J. Howard's CLIMBING ROSES

Prices on Climbing Roses listed are for bare-root, dormant plants, available from January to March 15. Climbing Roses established in 5-gallon cans, and staked, may be planted the year around. All established Climbing Roses are priced at \$1.50 each.

BELLE OF PORTUGAL. Earliest to bloom, long buds of pale salmon flesh, rampant grower.....	\$1.25	CL. ROSE MARIE. Rose pink, fine the year around.....	\$1.25
CL. CECILE BRUNNER. Fragrant little pink flowers.....	\$1.25	CL. SANTA ANITA. (Pat. No. 539) Beautiful buds and blooms, deep rose pink.....	\$1.50
CL. CHRISTOPHER STONE. (Pat. Pending) Velvety scarlet.....	\$2.00	CL. SOUV. DE MME. BOULLET. Free flowering double deep yellow	\$1.50
CL. CONDESA DE SASTAGO. Coppery rose, reverse of petals gold.....	\$1.25	CL. TALISMAN. One of the best, rose and gold.....	\$1.25
CL. CRIMSON GLORY. Vivid crimson, strong grower.....	\$2.00	CL. TEXAS CENTENNIAL. (Pat. No. 565) Immense long stemmed brick red buds and roses, carmine to deep pink.....	\$1.50
CL. DAINY BESS. Graceful sprays of single pink roses.....	\$1.25	CL. VILLE DE PARIS. Splendid yellow climber.....	\$1.25
CL. DAME EDITH HELEN. Large fragrant double pink.....	\$1.25	CL. YELLOW CECILE BRUNNER. Fragrant double miniature roses, buff yellow.....	\$1.50
CL. ETOILE DE HOLLANDE. Wonderful deep red.....	\$1.25	MERMAID. Large single sulphur yellow, amber stamens; vigorous, rampant grower	\$1.25
CL. GOLDEN EMBLEM. Rich deep yellow.....	\$1.25	MRS. PAUL J. HOWARD. (Pat. No. 450) Deep velvety red buds, large double fragrant roses, unfading crimson, ideal for cutting	\$1.50
CL. GOLD RUSH. Lovely golden yellow, glossy foliage.....	\$1.25	PAUL'S SCARLET CLIMBER. Masses of brilliant red roses in clusters	\$1.25
CL. HEART'S DESIRE. (Pat. No. 663) Wonderful fragrant deep crimson	\$1.50	THOR. (Pat. No. 387) Giant double scarlet red roses on long stiff stems; vigorous, hardy plant with numerous canes, 8 to 10 feet tall; mildew resistant foliage.....	\$2.00
CL. HIGH NOON. New Pillar Rose, 8 to 10 ft. high, nearly thornless; lovely semi-double yellow long-stemmed roses.....	\$2.00	THOR SUPREME. Blooms identical with THOR, but plant is of pillar habit, does not grow as tall, and blooms continuously from spring until fall.....	\$2.00
CL. KAISERIN AUGUSTA VICTORIA. Best white.....	\$1.25		
CL. LOS ANGELES. Flame pink, coral and gold.....	\$1.25		
CL. MRS. E. P. THOM. Golden yellow.....	\$1.25		
CL. PINK DAWN. Deep rose buds, pink blooms orange at center, fragrant	\$1.50		
CL. PRESIDENT HERBERT HOOVER. Rose, gold and red, vigorous	\$1.25		
CL. PEACE. (Pat. No. 591) Wonderful huge yellow, edged rose, now in climbing form.....	\$2.00		

California Flowerland Camellias

ADOLPHE AUDUSSON. Large double dark red, sometimes variegated red and white. 8-inch pots, 12-18 inches, \$7.50; 5-gal. cans, 3-4 ft., \$18.75.

ALBA PLENA. Formal double white, early. 8-inch pot, \$4.50.

ALEXANDER NOWLIN. Double red, blotched white. 8-inch pots, 18-24 inches, \$5.00; 5-gal. cans, 30-36 inches, \$12.50.

ALOHA. (Arajishi) Peony flowered red, early. 8-inch pots, 24-36 inches, \$4.50; 5-gallon cans, 2½-3 ft., \$10.00.

AUGUSTE DELFOSSE. Double, high centered red, occasional white stripe on petals. 5-gallon can, 30-36 inches, \$8.50.

BARRONE DE BLEICHROEDER. (Otome Variegated) Double rose form, pink striped red. Midseason. 8-inch pots, 24-30 inches, \$4.50; 5-gallon cans, 36-42 inches, \$10.00.

BERENICE BODDY. New semi-double light pink, deeper pink underneath, midseason. 8-inch pots, 18 inches, \$7.50.

BIHO. (Songbird) Large formal double white with faint pink flecks, late. 8-inch pots, 3 ft., \$5.00.

BLOOD OF CHINA. (Victor Emmanuel) Deep red flowers of peony form, free flowering, late. 8-inch pots, 30-36 inches, \$5.00; 5-gallon cans, 3-4 ft., \$12.50.

CAMEO PINK. Lovely soft pink, double formal flowers, late. 5-gallon cans, 2-3 ft., \$15.00.

CASETTI. Late formal double white, tall. 5-gallon cans, 3½-4 ft., \$15.00.

CATHERINE CATHCART. Large double pink, mottled white, midseason to late. 8-inch pots, 24-30 inches, \$6.50; 5-gallon cans, \$17.50.

CHANDLERI ELEGANS. Variegated rose pink and white, very large peony form, free flowering, February to March. 8-inch pots, \$3.50; 5-gallon cans, 24-30 inches, \$7.50.

CHEERFUL. Free flowering double red. 5-gallon can, 30 inches, \$5.00.

C. M. HOVEY. (Col. Firey) One of the handsomest double red, large, symmetrical, free flowering, late. 8-inch pots, 18-24 inches, \$4.50; 5-gallon cans, 2½-3 ft., \$8.50.

DAIKAGURA VARIEGATED. Very early, large double flowers of rose pink splotted white. 8-inch pots, 18-24 inches, \$4.50; 5-gallon can, 24-30 inches, \$8.50.

DANTE. High centered semi-double white, late. 8-inch pots, 18 inches, \$3.50; 5-gallon can, 24-30 inches, \$7.50.

DEBUTANTE. Fine shell pink peony form, hardy, early to midseason. 8-inch pots, 18-24 inches, \$5.00.

DERBIANA. (Cup of Beauty) Semi-double rose form, deep rose pink; hardy. 8-inch pots, 2-3 ft., \$4.50.

DONCKELARI. Huge semi-double showy red and white; midseason. 8-inch pots, 12-18 inches, \$7.50.

DUCHESS OF SUTHERLAND. Semi-double white, broad petalled, one petal streaked red, showy stamens; midseason. 8-inch pots, 24-36 inches, \$4.50.

DUNCAN BELL. Large anemone form, blood red, midseason. 8-inch pots, 30-40 inches, \$6.50.

ECSTASY. Large formal double pink, midseason. 8-inch pots, 12-18 inches, \$4.00; 5-gallon can, 2-3 ft., \$10.00.

ELEANOR FRANCHETTI. Large peony form with pointed petals, white, some with pink stripe. Vigorous, midseason, needs some sun. 5-gallon can, 3-4 ft., \$12.50.

ELEANOR HAGOOD. Formal double light pink, late. 8-inch pots, 2 ft., \$6.50.

ELENA NOBILE. Double flame red flowers with showy stamens, shiny narrow foliage, late. 8-inch pots, 2-3 ft., \$4.00; 5-gallon cans, 4-4½ ft., \$12.50.

ELLA DRAYTON. Large formal double red, midseason to late. 5-gallon can, 3½-4 ft., \$12.50.

EMPRESS. (Grandiflora Rosea) Huge semi-double rose pink; Jan. to March. 8-inch pots, 18-24 inches, \$4.50; 5-gallon can, 30-36 inches, \$8.50.

LADY JANE GREY. Loose peony form to semi-double, cherry rose marbled white; midseason. 8-inch pots, 18-24 inches, \$5.00.

FIMBRIATA. (Alba Fimbriata) Formal double white with fringed petals; early. 8-inch pots, 12 inches, \$5.00.

FINLANDIA. (Dearest) Semi-double open flowers with fluted petals and showy stamens; early to midseason. 8-inch pots, 18 inches, \$4.50; 5-gallon can, 24-30 inches, \$8.50.

FINLANDIA VARIEGATED. (Margaret Jack - Aurora Borealis) Semi-double, variegated pink and white. 8-inch pots, 18-24 inches, \$4.50.

FLAME. Broad petalled, semi-double flame red, blooms all winter. 8-inch pots, 18 inches, \$7.50.

FRANCINE. Very large blooms of peony form, soft pink; free flowering, Feb. to March. 8-inch pots, 12-18 inches, \$4.50.

GENERAL WASHINGTON. Symmetrical double rose form, white, pink lines on some petals; midseason. 5-gallon can, 30-36 inches, \$12.50.

GIGANTEA. (Emperor Wilhelm) Showy large semi-double red, marbled white; December to March. 8-inch pots, 18-24 inches, \$7.50; 8-inch pots, 12-18 inches, \$5.00.

GLEN 40. Rare, and one of the finest double deep red; dark glossy foliage; Feb. to April. 8-inch pots, 12-18 inches, \$7.50.

GLOIRE DE NANTES. (Leona Superba) Semi-double rose red, free flowering. 8-inch pots, 30 inches, \$4.00; 5-gallon can, 2-3 ft., \$7.50.

GOSHUGURUMA. Unique showy single, deep red with tufted center of petaloids and golden stamens; free flowering, midseason. 8-inch pots, 18-24 inches, \$4.50; 5-gallon can, 2½-3½ ft., \$10.00.

GOV. MOUTON. Broad petalled, peony form, deep red blotched white; will stand some sun, Jan. to March. 8-inch pots, 18-24 inches, \$5.00; 5-gallon cans, 2½-3½ ft., \$15.00.

GUILFOLIUS HALLEANA. Peony form, light pink flecked rose. 8-inch pots, 24 inches, \$4.50; 5-gallon cans, 2½-3½ ft., \$12.50.

GYPSY. Formal double dark red flowers, buds maroon red; late. 8-inch pots, 18-24 inches, \$5.00.

H. A. DOWNING. Semi-double rose red veined deeper red, rare; midseason. 8-inch pots, 24-30 inches, \$4.50.

HAKUO. Formal double white, late. 5-gallon cans, 3-3½ ft., \$12.50.

HAKU TSURU. (White Crane) Lovely large white, single to semi-double; vigorous, midseason. 5-gallon cans, 30-36 inches, \$12.50.

HERME. (Jordan's Pride - Hikari Gengi) Popular double pink edged white, free flowering, midseason. 8-inch pots, 12-24 inches, \$3.50.

HIGH HAT. Lovely soft pale pink peony form flowers, early. 8-inch pots, 18 inches, \$7.50.

HOSHIGURUMA. Rose red flowers of double peony form, late. 5-gallon cans, 2-3 ft., \$10.00.

IMPERATOR. Large double peony form, light red, early. 5-gallon cans, 3½-4½ ft., \$8.50.

JENNY JONES. Giant new semi-double white with crinkly petals; long lasting flowers; blooms freely. 8-inch pots, 18 inches, \$7.50.

KASUGA SHIBORI. Large formal double red, blotched white; midseason. 8-inch pots, 18 inches, \$4.50; 5-gallon can, 24-30 inches, \$12.50.

KIKUTOGI. Formal double deep red, early. 8-inch pots, 2 ft., \$4.00; 5-gallon cans, 2-3 ft., \$10.00.

California Flowerland Camellias

KIMBERLY. Single carmine with red stamens, midseason. 8-inch pots, 2 ft., \$3.50.

KUMASAKA. Large double flowers of rose form, deep rose; free flowering, midseason to late. 8-inch pots, 12-18 inches, \$4.00; 5-gallon cans, 30-36 inches, \$10.00.

LADY HUME'S BLUSH. Formal double white with faint blush pink shading, midseason. 8-inch pots, 12-24 inches, \$4.50.

LAUREL LEAF. Large formal double pink with curving petals, midseason. 8-inch pots, 30 inches, \$5.00; 5-gallon cans, 3 ft., \$15.00.

LINDSAY NEILL. Large showy blooms, semi-double to loose peony form, dark red marbled white. Early. 8-inch pots, 12 inches, \$5.00.

LOTUS. (*Grandiflora Alba*) Immense semi-double white blooms; midseason. 8-inch pots, 12-18 inches, \$3.50.

MARASCHINO. Formal double red, lighter center; free flowering, late. 8-inch pots, 18 inches, \$3.50; 5-gallon cans, 2-3 ft., \$7.50.

MARCHIONESS OF EXETER. Beautiful light pink, double peony form; early to midseason. 8-inch pots, 24-30 inches, \$4.00; 5-gallon, 42-48 inches, \$12.50.

MARIE ANTOINETTE. Double bomb-shaped flowers, soft pink with crimson markings; tall, midseason. 5-gallon cans, 2-3 ft., \$12.50.

MARY CHARLOTTE. New. Light pink flowers of large, flat anemone form; vigorous, compact, midseason. 8-inch pots, 18 inches, \$7.50.

MATHOTIANA. Very large, rose form, rich scarlet; vigorous, late. 5-gallon cans, 3-3½ ft., \$12.50.

MATSUKASA. (*Pine Cone*) Double rose pink with white markings, late. 5-gallon cans, 36 inches, \$7.50.

MINERVA. Like Pink Perfection, but with larger symmetrical flowers of deeper pink. 5-gallon cans, 30 inches, \$12.50.

MONARCH. (*Gunelli*) Large handsome flowers, peony form, deep pink sometimes spotted white; midseason. 5-gallon cans, 2½-3½ ft., \$7.50.

MRS. ABBY WILDER. White flowers of anemone form, like Chandleri, sometimes flecked pink; midseason. 5-gallon cans, 42-48 inches, \$15.00.

MRS. CHARLES COBB. Fine late dark red, large semi-double to peony form. 5-gallon cans, 3-3½ ft., \$12.50.

MRS. WILLIAM THOMPSON. Large semi-double white faintly flushed pink; midseason. 5-gallon cans, 30-40 inches, \$10.00.

NAGASAKI. Very large semi-double rose pink, marbled white; midseason. 8-inch pots, 24-30 inches, \$4.50; 5-gallon cans, 30-40 inches, \$12.50.

NORMANDY. Clear pink marbled white, peony form; midseason. 5-gallon cans, 2-3 ft., \$7.50.

OTOME WHITE. White form of *Baronne de Bleichroeder*, beautiful rose type flowers; midseason. 5-gallon cans, 36-42 inches, \$12.50.

PURITY. Most popular double white of rose form, some with golden stamens; late. 8-inch pots, 24-30 inches, \$2.50; 5-gallon cans, 2-3 ft., \$4.50.

REGINA DES GIGANTI. Immense semi-double bright pink with fluted petals. Feb. to April. 8-inch pots, 30 inches, \$4.50; 5-gallon cans, 30-36 inches, \$12.50.

RETICULATA. Wide open, semi-double blossoms with broad wavy petals, rosy red with purplish sheen, showy yellow stamens. Upright plant with narrow pointed foliage, deep green; blooms Feb. to April. 5-inch pots, 1-year grafts, \$5.00; 8-inch pots, 24-30 inches, \$15.00.

ROSE QUEEN. Formal double deep rose pink; midseason. 8-inch pots, 24-36 inches, \$4.00; 5-gallon cans, 36-42 inches, \$10.00.

SALMON QUEEN. Showy formal double salmon pink, sometimes peony form; midseason. 8-inch pots, 24-36 inches, \$4.00; 5-gallon cans, 3-4 ft., \$10.00.

SNOW QUEEN. Large semi-double pure white. 8-inch pots, 24 inches, \$3.50.

SOMEGAWA. Large formal double red, striped pink; late. 8-inch pots, 24-30 inches, \$4.50; 5-gallon cans, 2-3 ft., \$12.50.

SPECIOSA. Fine double dark red, mottled white; midseason. 8-inch pots, 18-24 inches, \$4.50; 5-gallon cans, 2 ft., \$10.00.

STARDUST. Bright pink, peony form; midseason. 5-gallons, 30-36 inches, \$8.50.

TIARA. New, large formal double to semi-double, bright orange red; upright, compact plant. 8-inch pots, 12 inches, \$7.50.

TRICOLOR SIEBOLDI. (*Wakanoura Variegated*) Large single or semi-double flowers, white and carmine; early to midseason. 8-inch pots, 24-30 inches, \$4.00; 5-gallon cans, 3-4 ft., \$8.50.

TRIPHOSA. Semi-double cup shaped white; midseason. 5-gallon cans, 30-36 inches, \$12.50.

VILLE DE NANTES. Showy semi-double dark red with fringed petals, sometimes spotted white; midseason. 8-inch pots, \$6.50.

WAKANOURA RED. Single to semi-double red, showy stamens; early to midseason. 8-inch pots, 12-24 inches, \$3.50.

WILLIAM PENN. Showy peony form, dark red marbled white. 8-inch pots, 24-30 inches, \$4.50.

PAUL HOWARD'S WHITE. (Improved *Alba Plena*, II *Cygn*) Very large formal double white, late. 8-inch pots, 12 inches, \$4.00; 5-gallon cans, 30-36 inches, \$10.00.

PINK BALL. Large full pink flowers of peony form, midseason. 8-inch pots, 18 inches, \$4.00; 5-gallon cans, 3-4 ft., \$10.00.

PINK PERFECTION. Popular formal double light pink, early. 8-inch pots, 24 inches, \$2.50; 5-gallon cans, 24-30 inches, \$4.50.

PINK STAR. Large semi-double rose pink, with pointed outer petals, midseason. 8-inch pots, 18 inches, \$3.50; 5-gallon cans, 2-3 ft., \$8.50.

PRIDE OF DESCANSO. New. Very large semi-double to peony form, lovely pure white. Vigorous, upright growth. 8-inch pots, 18 inches, \$7.50.

CALIFORNIA FLOWERLAND CAMELLIAS

Paul J. Howard's collection of Camellias is one of the finest in the West, comprising several hundred varieties. If you are interested in fine Camellias, plan to visit California Flowerland at various times from November to May, during their blooming season.

Our 8-inch pot size Camellias are two to four years old, much larger, more branched than those usually grown in 1-gallon cans.

The 5-gallon can size are extra heavy plants.

Paul J. Howard's Hardy Iris

Hardy Iris are most effective in perennial borders and among shrubbery, and one of the easiest plants to grow. Choose a sunny, well-drained location, with good garden soil. If soil is poor, fertilize with good commercial fertilizer or bone meal, in fall and once or twice in spring. Set plants 12 to 18 inches apart, and just cover the rhizomes. Water thoroughly after planting, and keep moist. Iris may be planted from June to winter.

ALICE HARDING. Large soft yellow blooms on branched spikes. Nearly everblooming. **Each 35c; 3 for 90c; Dozen \$3.50.**

ANDALOUSE. Unique buff grey and reddish purple. **Each \$1.50; 3 for \$4.00; Dozen \$15.00.**

ANNA MARIE CAYEUX. Rosy heliotrope, greyish amber and orange, with iridescent sheen. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

BLUE CRYSTAL. Giant light blue, especially good for warm sections. **Each \$1.00; 3 for \$2.50; Dozen \$9.00.**

CARAVELLE. Standards rosy white, falls lilac. **Each \$1.00; 3 for \$2.00; Dozen \$7.50.**

CARVED IVORY. Beautifully formed ivory white flowers on well branched stems. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

CHARMEUR. Delicate orchid pink, of fine form. **Each 35c; 3 for 90c; Dozen \$3.50.**

CHINA BOY. Reddish bronze and brown, of huge size, on tall stems. **Each \$1.00; 3 for \$2.50; Dozen \$10.00.**

EASTER MORN. Tall, much branched pure white. **Each 35c; 3 for \$1.00; Dozen \$3.50.**

ECLADOR. Rich deep golden yellow. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

EPI D'OR. Charming dwarf Iris for edgings, rich yellow self color. Free flowering. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

FRANCHEVILLE. Giant flowers with lilac standards, falls reddish purple shaded brown. **Each \$1.00; 3 for \$2.50; Dozen \$9.00.**

FREDA MOHR. Giant flowers with falls lilac rose and standards lighter lilac; long flowering season. **Each 35c; 3 for \$1.00; Dozen \$3.50.**

GENEVIEVE SEROUGE. Tawny light yellow flushed pale blue, falls lilac and flax blue, edged yellow; massive blooms on tall stems. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

HAPPY DAYS. Immense clear yellow, tall branched, bearing 7 or 8 blooms. **Each 35c; 3 for \$1.00; Dozen \$3.50.**

HERMIONE. Large flowers, standards bronze and heliotrope, falls maroon and yellow, with brown marking. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

INDIAN CHIEF. Showy large red, the falls deep velvety crimson, standards rosy red. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

LOS ANGELES. Large white, faintly edged blue. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

LUX. Old gold, apricot rose and carmine. **Each 75c; 3 for \$1.75; Dozen \$6.50.**

MANDARIN. Orange yellow, buds pure orange. **Each 75c; 3 for \$1.75; Dozen \$6.50.**

MINISTRE FERNAND DAVID. Standards rich reddish purple; falls deeper glowing red-purple. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

NARANJA. Deep yellow and orange. **Each 35c; 3 for \$1.00; Dozen \$3.50.**

NEMO. Very showy large fragrant violet blue. **Each 75c; 3 for \$1.75; Dozen \$6.50.**

ORGON. Large flowers of rich coloring, golden yellow and red. **Each \$1.00; 3 for \$2.50; Dozen \$9.00.**

PALE MOONLIGHT. Lovely pale blue, tall. **Each 35c; 3 for \$1.00; Dozen \$3.50.**

PHARAON. Huge straw yellow flaring flowers; free flowering. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

PLURABELLE. Standards wide golden yellow, falls reddish mauve, lighter at edges. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

PRESIDENT PILKINGTON. Standards pale buff with blue suffusion, falls wide and flaring, soft lavender edged silvery brown. **Each 35c; 3 for 90c; Dozen \$3.50.**

PURISSIMA. Giant, perfectly formed pure white. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

RANCHO. Large rich mulberry red; strong, free flowering. **Each 75c; 3 for \$1.75; Dozen \$6.50.**

SAN GABRIEL. Large, fragrant; lustrous lavender, flushed rosy mauve; tall, vigorous. **Each 35c; 3 for 90c; Dozen \$3.50.**

SANTA BARBARA. Large lavender blue self. **Each 35c; 3 for 90c; Dozen \$3.50.**

SIERRA BLUE. Tall, clear metallic blue. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

SNOW FLURRY. Ruffled Iris of outstanding beauty. Falls and standards deeply frilled, pure white, faintly flushed pale blue. Tall, free flowering. **Each \$1.50; 3 for \$3.75.**

TOMBOUCTOU. Rich deep mauve self color blooms on tall, branched stems. **Each 35c; 3 for \$1.00; Dozen \$3.50.**

WILLIAM A. SETCHEL. Enormous steel blue, falls deep violet blue; free flowering. **Each \$1.00; 3 for \$2.50; Dozen \$9.00.**

ZAMPA. Rich metallic and purple blue. **Each 50c; 3 for \$1.25; Dozen \$4.50.**

PAUL J. HOWARD'S

IRIS KAEMPFER

Among the most gorgeous of all garden flowers, with richest colorings, silky petals and lovely form, Iris Kaempferi have a long blooming season, from May to July. They are of easiest culture and should be planted in masses, along borders or around pools.

Iris Kaempferi will grow in full sun or partial shade, in good garden soil mixed with peat moss or leaf mold. Give them plenty of water during their growing season, which is from early spring until fall. They may be planted from November until late spring.

CALIFORNIA FLOWERLAND MIXTURE of IRIS KAEMPFERI. Selected named varieties, singles and doubles, in shades of lilac, lavender and purple, also white ones, beautifully marked and shaded, grown in our Iris field. (Plants are available from fall until early spring.)

3 for \$1.00; Dozen \$3.00; 100 for \$20.00.

IRIS ARE SENT PREPAID

Spring Flowering Trees and Shrubs

You will enjoy some of the greatest thrills in gardening when these lovely subjects burst into bloom each spring, usually before the leaves appear.

Prices are for dormant (bare-root) plants, available from January 1 to March 15. After this date, some varieties are available established in containers, at moderately increased prices.

Spring Flowering Trees

FLOWERING APRICOTS

Delicately beautiful, large double blossoms cover the smallish trees.

DAWN. Fragrant ruffled pink.

ROSEMARY. Pure snowy white.

5 to 6 ft. Trees, Each \$2.00

BECHTEL'S FLOWERING CRAB APPLE

Rounded trees, ten to twelve feet high, bear masses of camellia-shaped soft pink, fragrant flowers.

3 to 4 ft. Trees, Each \$1.75

PAUL'S SCARLET HAWTHORN

Shapely upright trees, with great clusters of double red blooms.

5 to 6 ft. Trees, Each \$2.50

FLOWERING CHERRY

This variety, *Prunus campanulata*, is the very earliest to bloom, with great quantities of bell-shaped red flowers appearing in February. Lovely as a parkway or garden specimen.

5 to 6 ft. Trees, Each \$2.50

FLOWERING PEACH

When in bloom, these are sometimes mistaken for Flowering Cherries as which they are just as beautiful but they grow much more readily in Southern California. All have double blossoms.

CLARA MEYER. Rose pink.

EARLY RED. A very popular color.

HELEN BORCHERS. The largest flowered variety, soft pink.

ICEBERG. Pure white.

5 to 6 ft. Trees, Each \$1.95

NEW WEeping PEACH

"FLOWERLAND FOUNTAIN". Beautiful tree, like a small weeping willow, it becomes a veritable floral fountain, covered with fluffy, deep pink blossoms. Originated at California Flowerland, and an exclusive Paul J. Howard offering. You should be the first to display this lovely new subject in your garden.

5 to 6 ft. Trees, Each \$4.50

WEeping RED PEACH.

5 to 6 ft. Trees, Each \$2.50

FLOWERING PLUM

PRUNUS BLIREIANA. Handsome tree with light pink blossoms, followed by bronzy purple foliage.

5 to 6 ft. Trees, Each \$1.95

FLOWERING DOGWOOD

The wide-open flowers of these small trees are much admired.

WHITE. 3 to 4 ft. Trees, Each \$3.50.

PINK. Of rare beauty, Each \$5.00.

CHINESE MAGNOLIAS

The lovely big, tulip-shaped blossoms appear in winter and spring before their leaves appear.

SOULANGEANA. Rich rosy pink. 5 to 6 ft. specimens, Each \$15.00.

VEITCHII. Spectacularly large blooms of clear pink, a rare and lovely sort. 3 to 4 ft., Each \$15.00.

WILSONI. Another new one, with cup-shaped white blooms having conspicuous red centers. 3 to 4 ft., Each \$15.00.

Spring Flowering Shrubs

FORSYTHIA. "Golden Bells." 3 to 4 ft., Each \$1.50.

PHILADELPHUS. Sweet Syringa or Mock Orange Variety *Virginalis* has the largest white flowers. 2 to 3 ft., Each \$1.50.

FLOWERING POMEGRANATE. Large double red flowers in spring and summer, on bushes 6 to 8 feet high. 2 to 3 ft., Each \$2.00.

SNOWBALL. Favorite Eastern Snowball. 2 to 3 ft., Each \$2.00.

WEIGELA. Bristol Ruby. Red Flowers. 2 to 3 ft., Each \$2.00.

STAR MAGNOLIAS

Deciduous shrubs, with masses of star-shaped flowers having recurved petals.

STELLATA ROSEA. Pink buds open to white flowers. 2 to 2½ ft., Each \$7.50.

STELLATA RUBRA. Deep pink buds, rosy pink blooms. 1½ to 2 ft., Each \$6.50.

LILACS

SYRINGA VULGARIS. Popular Eastern Lilac. Lilac color, or White, 3 to 4 ft., Each \$2.00.

FRENCH LILACS. Grafted, large flowered varieties. Blue, Purple, or Pink. 3 to 4 ft., Each \$3.75.

PERSIAN LILAC. Very graceful form, succeeding well in all areas. Soft lilac color. 2 to 3 ft., Each \$1.50.

TREE PEONIES

You can grow Peonies, if you plant **Paul J. Howard's Tree Peonies.** Shrub-like, their exotic beauty will add distinction to your garden, and they are easily grown in sun or shade, in any good soil.

Tree Peonies produce huge silky blooms, double and semi-double, in lovely shades of **Rose, Pink, Crimson, Orchid** and **White.**

Large Specimens that will bloom this year, Each \$17.50
5-inch pot, Grafted Plant, Each \$5.00

MATILJA POPPY

Romneya coulteri. A beautiful native plant that forms a many-stemmed clump four to five feet high. In spring and summer, beautiful glistening white flowers, with crinkled crepe-like petals and golden stamens, are produced in great quantity. These flowers, 6 to 8 inches across, on long stems, are magnificent when cut. Grows in full sun, without much water. Each \$1.25.

CLEMATIS

Large flowered Hybrids, quick growing deciduous vines.

HENRYI. White.

JACKMANI. Royal purple.

MME. ANDRE. Rose red.

RAMONA. Sky blue.

MME. VEILLARD. Lilac rose.

Flowering Size Pot Plants, Each \$1.50

Paul J. Howard's FLOWER SEEDS

Many of the choicest strains of Seeds which we formerly could gather only in sufficient quantities for growing our fine Annual and Perennial Plants, and for limited distribution in Southern California, we now make available for gardens all over the world—for those who desire excellence in floral beauty. This Seed costs more to produce, but only little if any more to buy, and it costs no more for you to grow the best.

Please add sales tax to all California orders: 3 % in California, 3 1/2 % in Los Angeles.

NOTE: A denotes Annuals, P Perennials, V Vines; S Spring Sowing, F Fall Sowing.

Any 5 packets of Seeds priced at 25c may be ordered at the rate of 5 for \$1.00.

All Seeds Mailed Postpaid.

AGATHEA Coelestis, Blue Marguerite, P S F
Small blue daisy-like flowers. **Pkt. 25c.**

AGERATUM. A S For borders and bedding.
Blue Perfection. Deep blue, 12 inches high. **Pkt. 25c.**
Midget Blue. Very dwarf blue. **Pkt. 25c.**

ALYSSUM. A S For edgings, ground covers for bulbs, broadcast sowing.
Carpet of Snow. White, 3 inches high. **Pkt. 25c, oz. 85c.**
Little Gem. White, compact, uniform 6 inches high. **Pkt. 25c, oz. 85c.**
Violet Queen. Bright violet, 6 inches tall. **Pkt. 25c, 1/4 oz. 75c, oz. \$2.75.**
Citrinum. P F Silvery foliage, pale yellow flowers, 9 inches high. **Pkt. 25c.**
Saxatile compactum. Basket of Gold. P F **Pkt. 25c.**

AMARANTHUS. A S Brilliant foliage plants.
Caudatus. Red foliage, 3 ft. tall. **Pkt. 25c.**
Tricolor. Red, green and yellow, 3 ft. tall. **Pkt. 25c.**

ANAGALLIS. Pimpernel. A S Bright Blue, Terra Cotta Red. **Pkt. 25c.**

ANCHUSA. P F Brilliant blue flowers in clusters; hardy. **Pkt. 25c.**
Italica Dropmore. Vigorous, 6 ft. tall. **Pkt. 25c.**
Myosotidiflora. 18 inches tall, blue flowers. **Pkt. 25c.**

ASTERS. A S We offer only wilt resistant strains.
Single Rainbow. Mixed Colors. Pkt. 25c.
Sunshine. Single flowers with cushion centers, bright yellow. **Mixed Colors. Pkt. 25c.**
Giant Crego. (Ostrich Feather). Azure Blue, Cattleya Purple, Peach Blossom, Shell Pink, Deep Rose, White, and Mixed Colors. **Pkt. 25c.**

AUSTRALIAN PEA VINE. (Dolichos lignosus).
Grows quickly. Sweet-pea-like blooms of rosy purple. **Pkt. 25c.**

BALLOON VINE. (Cardiospermum halicacabum).
A S Makes rapid growth, balloon-shaped fruits. **Pkt. 25c.**

BALSAM. A S Double Camellia Flowered, Mixed Colors, and Double Rose Flowered, Mixed Colors. **Pkt. 25c.**

BARTONIA aurea. Blazing Star. A F California native annual with large yellow flowers. **Pkt. 25c.**

BEGONIA Semperflorens. S F Everblooming perennial in mild sections, shade or half-shade, bedding and pots. Luminosa, red; Carmen, rose; Illusion, pink and white; Indian Maid, scarlet; Snow, white; Prima Donna, rose pink. **Pkt. 25c.**

BELLIS perennis. P F English Daisy, for low borders. Crimson, Rose, White and Mixed Colors. **Pkt. 25c.**

BELLS OF IRELAND. Molucella laevis. A S Tall stems thickly set with green "Bells", attractive in flower arrangements. **Pkt. 25c.**

BRACHYCOME Iberidifolia. P F Swan River Daisy, Blue. **Pkt. 25c.**

BROWALLIA Sapphire. A S F Compact plants, blue flowers, white eye. **Pkt. 25c.**

CACTUS. S F Finest varieties. Mixed. **Pkt. 25c.**

CALCEOLARIA. A F (Pouch Flower) California Flowerland mixture of Dwarf Hybrids. **Pkt. 50c.**

CALENDULA. New Pacific Beauty Strain. A F Large double blooms on long strong stems, new colors; heat resistant. Apricot Beauty, Cream Beauty, Lemon Beauty, Persimmon Beauty, and Mixed Colors. **Pkt. 25c.**

CALENDULA. Old favorites, in mixture, orange, yellow, cream. **Pkt. 25c.**

CALIFORNIA WILD FLOWERS. S F California Flowerland Mixture, for naturalizing, hill-sides, etc. **Pkt. 25c, oz. 75c, 1/4 lb. \$2.00, 1/2 lb. \$3.50, lb. \$7.00.**

CALLIOPSIS. A S Free flowering, shades of gold and brown. Bi-Color, Tall Mixed; Golden Crown, 2 ft. **Pkt. 25c.**

CAMPANULA Medium Calycanthema. P F Canterbury Bells. (Cup and Saucer) 3 ft. Light Blue, Dark Blue, Rose, White, and Mixed Colors. **Pkt. 25c.**

CANDYTUFT. Umbellata. A S F Crimson, Flesh Pink, Rose Cardinal, Lilac, White, and Mixed Colors. **Pkt. 25c, 1/2 oz. 50c.**

CANDYTUFT Giant Hyacinth Flowered White. **Pkt. 25c, 1/2 oz. 60c.**

CARNATION. Chabaud's Giant. P S F Vigorous, free flowering, double, clove scented. Crimson, Rose, Salmon, Yellow, White, and Mixed Colors. **Pkt. 35c.**

CARNATION. Perpetual Giants. P Large double flowers, heavy foliage. Rose Queen, Rose Supreme, Salmon Glory, Spectrum Red, White, and Mixed Colors. **Pkt. 35c.**

CARDINAL CLIMBER. A S **Pkt. 25c.**

CYPRESS VINE. A S **Pkt. 25c.**

CELOSIA. A S Cock's Comb
Cristata. Dwarf Red, Glasgow Prize. **Pkt. 25c.**
Plumosa. Crimson, Yellow. **Pkt. 25c.**

CENTAUREA. Bachelor's Button. A F
Cyanus. Dwarf compact Jubilee Gem, deep blue; Pink Gem. **Pkt. 25c.**

Cyanus. Tall double Blue, Rose, White, and Mixed Colors. **Pkt. 25c.**

Gymnocarpa. P F Silvery foliage. **Pkt. 25c.**

Montana. P F Large flowers, cornflower blue. **Pkt. 25c.**

Candidissima. P F Dusty Miller. **Pkt. 25c.**

CENTAUREA. Imperialis. A F Sweet Sultans. Mixed Colors. **Pkt. 25c.**

Centaurea suaveolens. A Canary yellow, 2 ft. tall. **Pkt. 25c.**

CERASTIUM tomentosum. P F Good rock plant, silvery foliage, white flowers. **Pkt. 25c.**

CHILDREN'S FLOWER GARDEN MIXTURE. S F Easily grown Annuals in a balanced mixture, for continuous gay bloom. **Pkt. 25c.**

CHRYSANTHEMUMS or PAINTED DAISIES. A S F Merry Mixture Wonderful new colors, zoned and tricolored flowers, tall upright plants. **Pkt. 25c.**

CALIFORNIA FLOWERLAND

CINERARIAS

We offer the finest strains obtainable, in a complete range of colors. **A F**

Hybrida. Giant Flowered Crimson and Carmine, Blue, Salmon, Maroon, White, and Mixed Colors. **Pkt. 50c.**

Stellata. Tall plants, immense heads of small star-shaped flowers. **Pkt. 50c.**

Cremer's Prize Mixture. Large heads of showy bloom, vigorous, heavy foliage. **Pkt. 50c.**

Siter's Rainbow Mixture. Huge heads of medium size flowers, usually white centered, small foliage. **Pkt. 50c.**

CLARKIA A S F Long leafy spikes set with dainty double flowers, pink, rose, carmine and white, in mixture. **Pkt. 25c.**

CLEOME. Pink Queen A S Tall bushy annual, large open flower heads. **Pkt. 25c.**

COBEA SCANDENS. Cathedral Bells. A V S Handsome quick growing, bell-shaped flowers, purple and greenish white. **Pkt. 25c.**

COLEUS, Rainbow Mixture. A S Handsome foliage plants for pots. **Pkt. 50c.**

COREOPSIS. P F Long stemmed yellow blooms all summer.
Double Sunburst. Pkt. 25c.
Mayfield Giant. Pkt. 25c.

COSMOS. A S Tall growing, free flowering, all summer and fall.

Paul J. Howard's New Scarlet. (English Strain) Pkt. 25c.

New Radiance. Deep rose, dark red center. **Pkt. 25c.**

Lady Lenox. Late Pink, White, Mixed. **Pkt. 25c.**

Sensation. Early Mammoth Pink, White, Crimson, and Mixed. **Pkt. 25c.**

Orange Flare. Early. Pkt. 25c.

Double Crested. Late Mixed Colors **Pkt. 25c.**

CUPHEA. A S P Attractive for pots and borders, 16 inches tall.

Firefly. Deep rosy scarlet. **Pkt. 50c.**

CYCLAMEN. P F We offer Baardse's strain, the best obtainable.
Mixed colors. **Pkt. of 15 seeds, \$1.00.**

CYNOGLOSSUM. A S Chinese Forgetmenot Dwarf Blue Firmament, and New White Snowbird. **Pkt. 25c.**

DAHLIA. P S Paul J. Howard's Tall Exhibition, Mixed. **Pkt. \$1.00**

Dwarf Dahlias, Double Mixed. Pkt. 50c.

DELPHINIUM. P S F Pacific Giants, California Flowerland Strain.

Black Knight Series, dark blue, dark bee; **Blue Bird Series,** medium blue, white bee; **Blue Jay Series,** medium blue, dark bee; **Cameliard Series,** lavender, white bee; **Gallahad Series,** pure white; **King Arthur Series,** dark violet, white bee; **Lancelot Series,** lilac, white bee; **Round Table Series,** mixture of all shades; **Summer Skies,** light blue, white bee; **Pacific Giants; Mixed Colors. Price: Pkt. 50c.**

D. Chinensis, Blue Mirror, grows 18 inches tall. **Pkt. 25c.**

DIANTHUS. Hardy Pinks. S F

Gaiety A Large single, lacey flowers; dwarf, free flowering. **Pkt. 25c.**

Plumarius. P Single and Double Mixed. **Pkt. 25c.**

Westwood Beauty. P F Large flat single red flowers. **Pkt. 25c.**

Winteri, Mixed Colors. P F Free flowering, 12 inches high. **Pkt. 25c.**

Sweet Wivelsfield. A S Mixed Colors. **Pkt. 25c.**

DIDISCUS Coerulea. A S Blue Lace Flower. **Pkt. 25c.**

DIGITALIS. Foxglove. P F Shirley Strain, Mixed colors. **Pkt. 25c.**

DIMORPHOTHECA. Eklonis. P S F Blue centered white daisies. **Pkt. 25c.**

D. Aurantiaca. (African Daisy). A S F Orange, Salmon, and Mixed Shades. **Pkt. 25c.**

ESCHOLTZIA. Aurantiaca. California Poppy. A F **Pkt. 25c, oz. 45c, lb. \$4.50.**

New Hybrid California Poppies. A balanced mixture of orange, salmon, scarlet, cream and yellow. **Pkt. 25c, 1/4 oz. 50c, oz. \$1.50.**

DUSTY MILLER. P S F Centaurea candidissima. Silvery foliage, 18 inches. **Pkt. 25c.**

EUPHORBIA. Snow on the Mountain. A S Variegated green and white foliage, white flower heads. **Pkt. 25c.**

GAILLARDIA Grandiflora.

Indian Chief. A S Coppery scarlet, 12 inches. **Pkt. 25c.**

Double Annual Mixed. S Pkt. 25c.

Burgundy. P S F Large wine red. **Pkt. 25c.**

Portola Hybrids P S F Shades of bronze, tipped gold, tall. **Pkt. 25c.**

FLOWER SEEDS—Continued

- GAZANIA. P S F California Flowerland Padre Hybrids.** Reselected Strain. Large daisies, oddly marked, zoned and shaded, unusual art shades; strong plants, nearly everblooming. **Pkt. 50c.**
- GERBERA. Transvaal Daisy. P S F** Lovely long stemmed single blooms with small center disc and long, narrow petals, in shades of crimson, rose, orange, pastel pinks, cream and yellow. **Pkt. of 35 seeds, 25c.**
- GEUM. P F Mrs. Bradshaw.** double red; **Lady Stratheden,** double yellow. **Pkt. 25c.**
- GLOXINIA. P F** Exotic bell-shaped blooms, crimson, pink, maroon, white, in mixture; handsome foliage. Fine house plant. **Pkt. \$1.00.**
- GILIA Capitata. A S** Large sky-blue blooms, 3 ft. **Pkt. 25c.**
- GODETIA. A S F** Long lasting azalea-like flowers, easily grown.
Dwarf Double Mixed, and Tall Double Mixed. Pkt. 25c.
- GOMPHRENA. A S** Buddy Everlasting, clover-like flowers of dark reddish purple. **Pkt. 25c.**
- GOURDS AS** Small Fruited, Mixed, and Large Fruited, Mixed. **Pkt. 25c.**
- GYPSOPHILA. Baby's Breath.**
Elegans. A S F Single White. **Pkt. 25c.**
Paniculata. P F Double white. **Pkt. 25c.**
- HELICHRYSUM Monstrosum. A S F** Strawflower, Mixed Colors. **Pkt. 25c.**
- HELIOTROPE. P S F** Clusters of fragrant blooms, shades of purple and lavender. **Tall Mixed, and Dwarf Mixed. Pkt. 25c.**
- HOLLYHOCK. F** Showy tall biennials, will bloom next summer from seed sown in fall.
Giant English Doubles. Rose, Salmon, Newport Pink, Scarlet, Yellow, White, Maroon, and Mixed Colors. **Pkt. 25c.**
Giant Single Hollyhocks. Mixed Colors. **Pkt. 25c.**
Begonia Flowered. Mixed Colors. **Pkt. 25c.**
- HUNNEMANNIA. Bush Poppy. P F** Sunlite. Half-double flowers, good for cutting. **Pkt. 25c.**
- IPOMOEA. Morning Glory. A S** Blue Star, Heavenly Blue, Pearly Gates, Scarlet O'Hara. **Pkt. 25c.**
- HYACINTH BEAN. Australian Pea Vine (Dolichos lignosus) A V S** Purple flowers. **Pkt. 25c.**
- KOCHIA Childsi. Summer Cypress. A S** For edgings, borders, 2 to 3 ft. **Pkt. 25c.**
- KUDZU VINE. Pueraria thunbergiana. P S F** Fragrant purple flowers. grows rapidly. **Pkt. 25c.**
- LARKSPUR. A F** New Supreme Strain, longer lasting, giant spikes of double flowers. Light and Dark Blue, Pink, Rose, White. **Pkt. 25c.**
- LATHYRUS Latifolia. Everlasting Sweet Pea. P S F** Grows 7 ft. high, pea-shaped blooms. **Pkt. 25c.**
- LINARIA. Maroccana Hybrids. A S F** Slender spikes of flowers, like tiny snapdragons, shades of carmine, pink, mauve, blue, yellow, in mixture. For ground covers and borders around bulb plantings, etc. **Pkt. 25c, 1/2 oz. 70c, oz. \$1.25.**
Fairy Bouquet. Dwarf, large flowers in new colors. **Pkt. 25c.**
- LINUM Rubrum. A F S** Red Flax. **Pkt. 25c.**
L. Narbonense. Steel blue flowers, veined. 30 inches high. **Pkt. 25c.**
- LOBELIA. A S F** Dwarf plants for edgings, rock gardens, etc.
Cambridge Blue. Light blue. **Pkt. 25c.**
Crystal Palace. Brilliant blue, dark foliage. **Pkt. 25c.**
Emperor William. Gentian blue. **Pkt. 25c.**
Mrs. Clibran. Deep blue, white eye. **Pkt. 25c.**
Sapphire. Trailing, sapphire blue, white eye. **Pkt. 25c.**
Snow Queen. New white. **Pkt. 25c.**
- LUPINUS Hartwegii. A S F** Large flowers on long spikes, mixed colors. **Pkt. 25c.**
Nanus. Blue Bonnet. S F California native wild flowers. **Pkt. 25c.**
Russell Hybrids. P F Unusual colors, large flowered, tall. **Pkt. 25c.**

MARIGOLD. French Dwarf. A S For borders, edgings.

- Butterball.** Miniature double yellow, 6 inches tall. **Pkt. 25c.**
Flash. Single red and gold, 15 inches. **Pkt. 25c.**
Harmony. Orange and maroon, crested. **Pkt. 25c.**
Legion of Honor. Yellow blotched brown. **Pkt. 25c.**
Orbit. Yellow center, reddish brown petals, 11 inches. **Pkt. 25c.**
Spry. Yellow crested center, petals mahogany. **Pkt. 25c.**
- MARIGOLD. Tall African. A S** For massing and for cut flowers.
All Double Lemon. Pkt. 25c.
All Double Orange. Pkt. 25c.
Yellow Supreme. Pkt. 25c.
African Marigolds. Tall varieties. All types Mixed. **Pkt. 25c.**
Sunset Giants. Mixed. Odorless. **Pkt. 25c.**

TAGETES Signata Pumila. A Miniature Marigold. Bright orange, 9 inches. **Pkt. 25c.**

MATRICARIA Exima. A S 2 ft. Ball's Double White, and Golden Ball. **Pkt. 25c.**

MIGNONETTE. A F Goliath, red; New York Market, golden. **Pkt. 25c.**

MIMULUS Tigrinus. A F Queen's Prize. Showy yellow and brown flowers, for shade or pot plants. **Pkt. 25c.**

MINA LOBATA. A V S Flag of Spain. Showy climber for covering fences, etc., flowers scarlet with yellow. **Pkt. 25c.**

MIRABILIS. Four O'Clock, Marvel of Peru. A S Mixed Colors. **Pkt. 25c.**

MYOSOTIS. Forgetmenot. P F Blue Bird. Rich deep blue, free flowering. **Pkt. 25c.**

NASTURTIUM. A S F Double Gleam Hybrids. Semi-dwarf plants, large double fragrant flowers. **Golden Gleam, Orange Gleam, Scarlet Gleam, Moon Gleam** (light yellow). **Double Gleam Hybrids, Mixed. Pkt. 25c, 1/4 lb. 90c.**
Dwarf Gem, Indian Chief. Scarlet, dark foliage. **Pkt. 25c, 1/4 lb. 90c.**

Dwarf Gem, Mahogany. Dark red. **Pkt. 25c, 1/4 lb. 90c.**

Dwarf Double Gem Nasturtiums. Mixed Colors. **Pkt. 25c, 1/4 lb. 90c.**

Dwarf Single Brilliant Nasturtiums. Mixed Colors. **Pkt. 25c, 1/4 lb. 80c.**
California Single Giants. Mixed Colors. **Pkt. 25c, 1/4 lb. 80c.**

NEMESIA Strumosa. Grandiflora Mixed. A F For edgings, bulb bed coverings. **Pkt. 25c.**

Nana Compacta. New Dwarf, showy colors. **Pkt. 25c.**

NEMOPHILA. Baby Blue Eyes. A F Dainty blue flowered native, for ground covers, borders. **Pkt. 25c, 1/2 oz. 60c, oz. \$1.00.**

NICOTIANA. Sweet Scented Tobacco. A S F Tall plant, fragrant star-shaped flowers. White, and Mixed Colors. **Pkt. 25c.**

Paul J. Howard's New Dwarf Nicotiana, White, and Mixed Colors. Pkt. 25c.

NIEREMBERGIA. Cup Flower. P S F Compact border plant, masses of cup-shaped flowers, 6 inches. **Blue Cup, and Purple Robe. Pkt. 25c.**

NIGELLA. Love-in-a-Mist. A S Miss Jekyll. Feathery foliage, pretty blue flowers. **Pkt. 25c.**

NOLANA. Chilean Bellflower. A S Blue Ensign. Marine blue flowers, white centers, 6 inches tall. **Pkt. 25c.**

PANSY. Paul J. Howard's Swiss Giants. F Immense flowers, long stemmed, richest colors, in bloom for many months. **Pkt. 50c.**

Swiss Giants, Blue Shades. Pkt. 50c.

Paul J. Howard's Butterfly Pansies. Large pastel blooms, very long stems. **Pkt. 50c.**

California Flowerland Bedding Pansies. Mixed Colors. **Pkt. 25c.**

PENSTEMON. Gloxinoides. P S F Sensation Mixed. **Pkt. 25c.**

Castle Forbes. Carmine with white throat, 2 ft. high. **Pkt. 25c.**

PLATYCODON Mariesi. P F Charming bellflowers, blue and white, plants 12 inches high, withstand warm weather well. **Pkt. 25c.**

PETUNIA

A S Paul J. Howard's Petunias have been selected for exceptional vigor, beauty and color of flowers, after extensive trials, and we consider those varieties offered below the very best of their types.

Canadian All-Double Petunias. Flowers are ruffled and fringed, true double, all shades of pink, rose, salmon, mauve and white, in mixture. **Pkt. \$1.00.**

Ruffled Giants of California, Supreme Florists' Strain. Huge, heavily frilled flowers, shades of rose, pink, salmon. **Pkt. 50c.**

Giants of California, Special Mixture. Ruffled, with deep throats and veining, light and dark colors. **Pkt. 25c.**

Superdwarf Giants of California. Plants very dwarf and bushy, immense ruffled blooms, all shades in mixture. **Pkt. 50c.**

Little Giants. Ruffled Nana Compacta. Ball-shaped plants, not more than 12 inches high, covered with ruffled blooms of medium size. Mixed Colors. **Pkt. 50c.**

SINGLE FRINGED, GRANDIFLORA. Compact, ball-shaped plants.

Dainty Lady. Delicate yellow. **Pkt. 25c.**

Pink Triumph. Rose pink. **Pkt. 25c.**

Theodosia. Largest rose, yellow throat. **Pkt. 25c.**

Violeacea Marine. Deep violet. **Pkt. 25c.**

White Mound. Fringed white. **Pkt. 25c.**

Fluffy Ruffles. Fringed and ruffled flowers, veined, bicolor and all colors, in blended mixture. **Pkt. 25c.**

Erfurt Single Dwarf Fringed Petunias. Lace Veil, white; and Setting Sun, bright rose. Pkt. 25c.

LARGE FLOWERED SINGLE, PLAIN EDGE. For bedding, massing, borders. **Dazzler,** bright scarlet; **Dwarf Elk's Pride,** deep purple; **Flaming Velvet,** blood red; **Pink Glory,** deep rose with white throat; **Snowstorm Improved,** white with yellow throat; **Mixed Colors. Pkt. 25c.**

DWARF BEDDING PETUNIAS. Heavenly Blue; Celestial Rose; Rosy Morn (white throat); **Violeacea, purple; Snow Queen; Topaz Queen,** scarlet rose. **Pkt. 25c.**

PHLOX DRUMMONDI Gigantea. A S F Colorful for bedding and borders, summer and winter. **Red Glory, Salmon Glory, Rosy Morn. Mixed Colors. Pkt. 25c.**

Nana Compacta. Dwarf Chamois, Fireball, Sky Blue with white eye, and Mixed Colors. **Pkt. 25c.**

PHYSALIS FRANCHETTI. A S Chinese Lantern Plant. Interesting orange seed pods for winter decoration. **Pkt. 25c.**

POPPY—Iceland. P F (Papaver Nudicaule) Emperor, orange; Empress, salmon rose and pink shades; California Flowerland Hybrids, Mixed Colors. Pkt. 25c.

SHIRLY POPPY. A F Sweet Briar, double pink; **Double Mixed. Pkt. 25c.**

ORIENTAL POPPY. P F Orange, Scarlet, and Mixed Colors. **Pkt. 25c.**

PORTULACA. A S Dwarf annual for ground covers, in sun. **Parana,** large single rose red; **Double and Single Mixed. Pkt. 25c.**

PRIMULA. Primrose.

A Favorite bedding and pot plants for winter and spring, in shade.

Malacoides. F Baby Primrose. **Brilliancey, red; Deep Rose; Lavender, White Giant, Mixed Colors. Pkt. 25c.**

Obconica Grandiflora. P F Apple Blossom, pink; Salmon; Crimson Shades; Blood Red; Blue; Purple; White, and Mixed Colors. **Pkt. 25c.**

PRIMULA Veris. P F Giant Bouquet. Large flowers in clusters on strong stems, ranging from cream and white to crimson and purple. **Pkt. 25c.**

Polyanthus. P F Colossea, Mixed Colors. **Pkt. 35c.**

RICINUS. Castor Bean. P S F Mixed Varieties. **Pkt. 25c.**

FLOWER SEEDS—Continued

ROCK GARDEN FLOWER MIXTURE. S F Many varieties of dwarf flowering plants. **Pkt. 25c.**

SALPIGLOSSIS. Gloxiniaeflora. A S F Choice Mixed Colors. **Pkt. 25c.**

SALVIA SPLENDENS. A S Harbinger. New Flowerland strain, huge early scarlet, 18 inches. **Pkt. 25c.**

Patens. P F Deep Blue. **Pkt. 25c.**

Farinacea. P F Tall light blue. **Pkt. 25c.**

SCABIOSA. Pincushion Flower. A F S Tall bushy plants, large ball-shaped flowers. Blue Cockade; Blue Moon; Loveliness, salmon; Fire King; King of Blacks, Rosette, deep rose; Shasta, white; and Mixed Colors. **Pkt. 25c.**

SCABIOSA. Columbaria. P F Lavender, and Orchid Pink. **Pkt. 25c.**

SCABIOSA. Caucasica. P F House's Hybrids. Colors range from soft light blue to dark blue. **Pkt. 25c.**

SCHIZANTHUS. A F Butterfly Flower. For spring bloom, pots or borders. Giant Flowered, Mixed Colors. **Pkt. 25c.**

SHASTA DAISY. P F S Alaska. Large single, vigorous, free flowering. **Pkt. 25c.**

SMILAX. V S Small, bright green leaves, twining plant. **Pkt. 25c.**

SNAPDRAGONS (Antirrhinum)

PAUL J. HOWARD'S RUST RESISTANT STRAINS

MAXIMUM TYPE. 3 ft. tall.

Alaska. White.
Campfire. Scarlet.
Copper Queen.
Fiery Crimson.
Mixed Colors.

Fair Lady. Pink.
Loveliness. Rose.
Indian Summer.
Orange Scarlet.

SUPER MAJESTIC TYPE. 1½ to 2 ft.

Autumn Glow. Rose
and Amber.
Dainty. Pink.
Harmony. Terra Cotta
Rose.
Orange Shades.
Royal Crimson.

Rose Sensation. Rose
Pink.
Rosalie. Deep Rose.
Silver Lady. Two-
toned light Pink.
Shasta. White.
Mixed Colors.

NEW GIANT RUFFLED TETRA SNAPDRAGONS
Dense spikes of immense flowers of unusual colors and shades.

DWARF SNAPDRAGON—Magic Carpet

Plants of dwarf or creeping habit, covered with short flower spikes, shades of soft pink, salmon and rose.

PRICE OF ALL SNAPDRAGONS:

Pkt. 25c, 5 pkts. for \$1.00

STRELITZIA Reginae. Bird of Paradise. P S F
Large, massive plants, for pots or ground, full sun, bloom in 4 years from seed. **Pkt. of 3 seeds, 50c.**

STREPTOCARPUS. Cape Primrose. A S F Attractive tender house plants, clusters of tubular flowers. Mixed Colors. **Pkt. 50c.**

STRAWBERRY. Baron Solemacher. P S F Small berries of wild strawberry type, for pots. **Pkt. 25c.**

STATICE. Everlasting. Attractive plants for sea-shore planting and in poor soil. Flowers may be dried for winter bouquets.

Caspia. P F Lavender blooms. **Pkt. 25c.**

Perezii. P F Deep blue flowers, everblooming, large deep green leaves. **Pkt. 25c.**

Sinuata. A S Mixed Colors. **Pkt. 25c.**

Suworowii A S Long slender flower heads, twisted, bright rose. **Pkt. 25c.**

STOCKS

A F Favorite winter bedding plants, colorful as cutflowers, usually grown as annuals.

DOUBLE GIANT EXCELSIOR (Improved Column) Non-Branching, 3 ft. Pink, Apricot, Crimson Red, Lilac Lavender, Ball's Purple Heart, Yellow Wonder, White, Mixed Colors. Pkt. 25c.

CALIFORNIA FLOWERLAND BEDDING STOCKS. Double Large Flowering Ten Week. 1 ft. Azure Blue, Dark Blue, Deep Rose, Flesh, Blood Red, White, and Mixed Colors. Pkt. 25c.

GIANTS OF CALIFORNIA (Improved Bismarck Branching) Very early double, 2½ ft. Golden Gate, Yellow; Monterey, Pink; Mojave, Purple; Pacific, Blue; Redwoods, Blood Red; Santa Barbara, Chamois; Santa Maria, White; Sequoia, Rose Carmine; Tahoe, Lavender; Yosemite, Deep Rose; Mixed Colors. Pkt. 25c.

STOKESIA Cyanus, Blue Moon. P F Very hardy perennial, 2 ft. tall, blooms freely, large lavender-blue flowers. **Pkt. 25c.**

SUNFLOWER. A S Tall Russian and Double Yellow. **Pkt. 25c.**

SWEET WILLIAM. P F (Dianthus Barbatus) Choice Mixed. **Pkt. 25c.**

SWEET PEAS

One packet of Seed will plant 5 feet of row; one ounce will plant 35 feet of row.

EARLY OR WINTER FLOWERING SPENCERS

May be sown for both winter and summer bloom; large ruffled fragrant blooms, usually 4 to a stem.

Bright Light. Scarlet.
Celestial. Rose pink.
Helen Hayes. Frilled
scarlet.
Kate Smith. Deep
mauve.
Memory. Lavender.
Mrs. Douglas Mac-
Arthur. Salmon
pink.

Othello. Maroon.
Oriental. Deep cream.
Treasure Island.
Golden orange.
Triumph. Lilac
mauve.
Waves. Bright blue.
White Giant.

California Flowerland Early or Winter Spencer Sweet Peas, Mixed Colors. **Pkt. 25c, 5 pkts. for \$1.00, ½ oz. 40c, oz. 70c, ¼ lb. \$2.25.**

CUTHBERTSON SWEET PEAS

The finest strain yet developed, for spring and summer bloom—more vigorous, heat resistant, with longer stemmed, larger blooms in beautiful clear colors. Recommended for warm sections where ordinary Sweet Peas cannot be grown. Sow in August-September for early spring bloom; November to January for summer bloom.

Coline. Scarlet.
Connie. Chamois.
Danny. Navy blue.
Hazel. Light blue.
Helen. Blush pink.
Liza. Maroon.

Lois. Rose pink.
Marion. Cream.
Tommy. Marine blue.
Cuthbertson. Mixed
Colors.

PRICE OF ALL SWEET PEAS: Pkt. 25c, 5 pkts. for \$1.00, ½ oz. 40c, oz. 70c, ¼ lb. \$2.25.

THALICTRUM Dipterocarpum. Meadow Rue. P F Fern-like foliage, graceful airy sprays of tiny lavender flowers; 2½ ft. high. **Pkt. 25c.**

THUNBERGIA Alata. A V S Black Eyed Susan. Trailing plant, for hanging baskets, covering fences, etc., masses of bloom in yellow shades, black centered. **Pkt. 25c.**

TITHONIA Speciosa. A S Fireball. Flame-orange flowers, like huge single Zinnias, in late summer; 5-6 ft. tall. **Pkt. 25c.**

TORENIA Fournieri. A S Attractive blue flowers; 12 inches tall. **Pkt. 25c.**

TROPAEOLUM Carnariense. Canary Bird Vine. A V S Trailing plant of Nasturtium family, with lacy yellow blooms. **Pkt. 25c.**

TRITOMA. Paul J. Howard's Hybrids, Mixed Colors. Red Hot Poker. P F S Showy spikes, shades of red, orange, yellow. Blooms second year from seed. **Pkt. 25c.**

VENIDIUM Fastuosum. A S Orange and yellow shades, with black zone; plants grow 2½ ft. tall. **Pkt. 25c.**

VERBENA Hybrida. Paul J. Howard's Giant Strain. A S F Immense flower heads on compact plants, 1 ft. high. Beauty of Oxford, rose pink; Blue; Purple; Rose, Scarlet, White, and Mixed Colors. **Pkt. 25c.**

Verbena venosa. A S F Deep lilac, 12 inches high. **Pkt. 25c.**

Verbena erinoides. P F Moss Verbena. Excellent ground cover, purple or white. **Pkt. 25c.**

VINCA Rosea. Periwinkle. A S Bush Vinca with evergreen foliage and bright flowers for many months. Alba, pure white; White with pink eye, and Mixed Colors. **Pkt. 25c.**

VIOLA Cornuta. A F Favorites for borders, massing and ground covers for bulb plantings; bloom all winter and spring. **Arkwright Ruby**, crimson; **Blue Perfection**; **White Perfection**; **Chantreyland**, apricot; **Lutea splendens**, yellow; **Papilio**, light blue; **Dark Blue**; **Mixed Colors. Pkt. 25c.**

VIRGINIA STOCKS. Malcolmia maritima. A F Pretty bright flowers resembling stocks, bloom many months, for low borders and covering bulb plantings. Mixed Colors. **Pkt. 25c, ½ oz. 50c, oz. 90c.**

VISCARIA. A S Attractive dwarf plants, with single flowers in bright shades. **Pkt. 25c.**

WALLFLOWER. Annual. Mixed Colors, Yellow, Gold, Brown and Maroon Shades. Pkt. 25c.
Perennial. Fragrant brown or yellow flowers. Pkt. 25c.

XANTHISMA Texanum. Star of Texas. A S Flower heads of yellow daisy-like blooms; 4 ft. tall. **Pkt. 25c.**

XERANTHEMUM. Mixed Colors. Silky, double everlasting, shades of pink, white, purple. Pkt. 25c.

ZINNIA

A S Showiest of summer bloom, for flower beds and cutting. We offer the choicest new strains, in wonderful color range.

GIANT DAHLIA FLOWERED. Flowers up to 6 inches across.

Canary Bird, yellow; **Crimson Monarch**; **Dream**, lavender; **Eldorado**, salmon to rose; **Exquisite**, pink, deeper center; **Golden Dawn**, golden yellow; **Golden State**, yellow to burnt orange; **Illumination**, deep rose; **Luminosa**, salmon rose; **Oriole**, orange and gold; **Polar Bear**, white; **Royal Purple**; **Scarlet Flame**; **Will Rogers**; **Purple Prince**; **Mixed Colors. Pkt. 25c.**

CALIFORNIA FLOWERLAND PASTEL SHADES. Pkt. 25c.

NEW LUTHER BURBANK ZINNIAS. Large flowers of delicate pastel and art shades, usually two toned. Pkt. 25c.

FANTASY ZINNIAS. Shaggy, ray-like petals, artistic, medium size blossoms. Mixed Colors. Pkt. 25c.

ZINNIA PUMILA. (Double Dwarf Cut and Come Again). 2 to 2½ ft. tall; Mixed Colors. Pkt. 25c.

Paul J. Howard's BEDDING PLANTS

In Plant Band Pots

Plants in Plant Band Pots Are Stronger

Each has its own root system, not tangled up with others as are flat-grown plants.

Plant band pots hold more soil than 2¼-inch pots; each plant has an equal amount of soil and fertilizer, giving each one an equal start.

Plants in Plant Band Pots save you money, because no roots are damaged in transplanting, therefore losses are out.

EASY TO PLANT

Plant Band Pots save you time and effort. You don't have to plant them all at once, either. Plant Band Pots protect the roots from drying out or injury. Space them in the beds and plant as desired.

Simply slit up one corner of the band with a knife; see how readily it slips off.

Notice the active root system, ready to reach out into your prepared soil.

Best of all, after planting, notice their quicker response, stronger growth and superior blooming qualities.

PRICE OF MOST VARIETIES

See Flower Seed List

25 for 95c, 100 for \$3.50, not prepaid

No Mail Orders filled for less than 25 Bedding Plants of one variety. Minimum Order \$2.00.

All Bedding Plants shipped at Purchaser's expense. No C.O.D. Orders.

Paul J. Howard's VEGETABLE SEEDS

ARTICHOKE. Green Globe. Pkt. 10c.

BEANS

Canadian Wonder. (Bush) Plant in fall. Late snap beans, flat, light green pods, not stringless but tender. **Pkt. 10c, 1/2 lb. 30c, lb. 50c.**
Butterwax. (Bush) Pods round, fleshy waxy yellow, stringless. **Pkt. 10c, 1/2 lb. 30c, lb. 50c.**
Plentiful Bush. Dwarf, stringless, green pod. **Pkt. 15c, 1/2 lb. 35c, lb. 60c.**
Kentucky Wonder. White Seeded. **Pkt. 10c, 1/2 lb. 30c, lb. 50c.**
Kentucky Wonder. Brown Seeded. **Pkt. 10c, 1/2 lb. 30c, lb. 50c.**
Flowerland Bush Lima. **Pkt. 15c, 1/2 lb. 40c, lb. 75c.**
King of the Garden Pole Lima. **Pkt. 10c, 1/2 lb. 30c, lb. 50c.**
Montalvo Everbearing Lima. **Pkt. 15c, 1/2 lb. 40c, lb. 75c.**

BEETS

Improved Early Blood Turnip. Medium early. **Pkt. 10c, oz. 25c.**
Detroit Dark Red. **Pkt. 10c, oz. 25c.**
BROCCOLI. Green Sprouting. **Pkt. 10c, oz. 40c.**
BRUSSELS SPROUTS. Medium Dwarf. **Pkt. 10c, oz. 85c.**

CABBAGE

Cannonball. Late, large globe-shaped heads. **Pkt. 10c, oz. 50c.**
Early Jersey Wakefield. Small solid pointed heads. **Pkt. 10c, oz. 50c.**
Early Red Rock. **Pkt. 10c, oz. 60c.**
Chinese Wong Bok. Tall, solid, crisp. **Pkt. 10c, oz. 30c.**
Chinese Chihili. Early, tall heads, 18 to 20 inches high; firm, tender crisp leaves. **Pkt. 10c.**

CARROT

Chantenay. **Pkt. 10c, oz. 45c.**
Danvers Half Long. **Pkt. 10c, oz. 45c.**
Early Forcing. Tender, delicious little carrots, 60 days from time of sowing. **Pkt. 15c, oz. 45c.**
Oxheart. Best for heavy soil, early. **Pkt. 10c, oz. 45c.**

CAULIFLOWER, Snowball. **Pkt. 25c, oz. \$2.00.**

CELERY

Utah Golden Stringless. **Pkt. 10c.**
Celeriac or Turnip Rooted Celery. Used as vegetable, salad or in soups. **Pkt. 10c.**

CHARD

Crimson Rhubarb. Fleshy crimson stalks, deep green crumpled leaves. **Packet of 50 seeds, 15c; 100 seeds, 25c.**
Lucullus. Light green. **Pkt. 10c, oz. 20c.**
CHIVES. For flavoring and garnish. **Pkt. 10c.**

SWEET CORN

Aunt Mary's. Long ears, plump pearly white kernels, sweetest and richest flavor. **Pkt. 25c, 1/4 lb. 75c, lb. \$2.75.**
Golden Cross Bantam. Best golden yellow. **Pkt. 15c, 1/2 lb. 35c, lb. 60c.**
Golden Bantam. **Pkt. 10c, 1/2 lb. 25c, lb. 45c.**
Oregon Evergreen. **Pkt. 10c, 1/2 lb. 25c, lb. 45c.**
Black Mexican. Early, sweet, tender. **Pkt. 10c, 1/2 lb. 25c, lb. 45c.**
Popcorn, South American Yellow. **Pkt. 10c, 1/2 lb. 20c, lb. 35c.**

CUCUMBER

Flowerland Trellis or Climbing Cucumber. **Pkt. 10c.**
Boston Pickling. **Pkt. 10c.**
Lemon Cucumber. Small round, light yellow. **Pkt. 10c.**
Improved Long Green. **Pkt. 10c.**
Straight Eight. **Pkt. 10c.**

DANDELION. **Pkt. 10c.**

ENDIVE. Green Curled. **Pkt. 10c, oz. 30c.**

KALE. Dwarf Green. Curled. **Pkt. 10c.**

KALE. Tall Scotch. **Pkt. 10c.**

KOHLRABI. Early White Vienna. **Pkt. 10c, oz. 60c.**

LEEK. American Flag. **Pkt. 10c, oz. 65c.**

MUSTARD. Southern Curled. **Pkt. 10c.**

LETTUCE

Bibb Butterball. Rosette-like heads, smooth dark green leaves. **Pkt. 15c, oz. 75c.**
Early Curled Leaf Lettuce. **Pkt. 10c, oz. 20c.**
Los Angeles Market. Best head lettuce. **Pkt. 10c, oz. 30c.**
Oak Leaf Lettuce. Small rosettes of deep green, tender leaves, deeply cut. **Pkt. 15c, oz. 50c.**
Romaine (Cos Lettuce). **Pkt. 10c, oz. 20c.**

MELON

MUSKMELON
Casaba. **Pkt. 10c.**
Cranshaw. Thick spicy salmon flesh; large mottled. **Pkt. 10c.**
Honeydew. **Pkt. 10c.**
Rockyford. Small, sweet green flesh. **Pkt. 10c.**

WATERMELON, Klondyke. **Pkt. 10c.**

WATERMELON, Rattlesnake. **Pkt. 10c.**

ONION

Barletta Pickling. **Pkt. 15c.**
Bunch Onion. Tender white, for bunch onions. **Pkt. 10c, oz. 75c.**
Crystal Wax Bermuda. Large white. **Pkt. 15c.**
White Portugal. (Silverskin). Pure white, flat, hard, mild flavor; good green onion. **Pkt. 10c, oz. 75c.**
White Globe. Finest quality white, early. **Pkt. 10c, oz. 80c.**
Sweet Spanish Yellow. Mild white, good keeper. **Pkt. 10c, oz. 80c.**
Italian Red. Long slender onions, mild flavor. **Pkt. 10c, oz. 75c.**
Southport Red Globe. Wonderful keeper, heavy yielder. **Pkt. 10c, oz. 75c.**

PARSLEY

Double Moss Curled. **Pkt. 10c, oz. 20c.**
Turnip Rooted. **Pkt. 10c, oz. 20c.**

PARSNIP. French Half Long. **Pkt. 10c, oz. 20c.**

PEAS

Special Dwarf Telephone. Finest quality, long deep green pods; grows 20 inches tall. **Pkt. 10c, 1/2 lb. 25c, lb. 45c.**
Alderman. (Improved Tall Telephone). Large pods, large tender sweet peas; wilt resistant; grows 5 to 6 ft. tall. **Pkt. 10c, 1/2 lb. 25c, lb. 45c.**
Dwarf Edible Pod Sugar Peas. (Chinese Peas). Small, tender, sweet; cook without shelling. 5 minutes. **Pkt. 10c, 1/2 lb. 25c, lb. 45c.**

PEPPER

Anaheim Chili. Long smooth red, hot. **Pkt. 10c.**
California Wonder. Early large sweet, meaty. **Pkt. 10c.**
Pimiento. Thick sweet meat, medium size. **Pkt. 10c.**

OKRA. Mammoth Long Pod. **Pkt. 10c.**

RADISH

Crimson Giant. **Pkt. 10c, oz. 20c.**
French Breakfast. Early red, white tip. **Pkt. 10c, oz. 20c.**
Sparkler. **Pkt. 10c, oz. 20c.**
China Rose. **Pkt. 10c, oz. 20c.**
Icicle. Long white. **Pkt. 10c, oz. 20c.**

SALSIFY. (Oyster Plant). Mammoth Sandwich Island. **Pkt. 10c, oz. 40c.**

SUMMER SQUASH

Golden Summer Crookneck. **Pkt. 10c.**
White Bush Scallop. Green Tint. **Pkt. 10c.**
Zucchini. (Italian). **Pkt. 10c.**
Vegetable Marrow. **Pkt. 10c.**

WINTER SQUASH

Banana, Pink. **Pkt. 10c.**
Golden Hubbard. **Pkt. 10c.**
Winter Hubbard. Green Warted. **Pkt. 10c.**
Buttercup. New small, individual type, fine flavor. **Pkt. 25c.**
Table Queen. Small acorn shape, pointed, sweet yellow flesh. **Pkt. 10c.**

TOMATO

Paul J. Howard's Garden King. Clusters of medium size scarlet fruits, sweetest flavor, almost seedless; long bearing season. **Pkt. 25c.**
Beefsteak. (Ponderosa). Largest of all, fine flavor. **Pkt. 10c.**
Jubilee. Yellow skin, orange flesh, fine flavor. **Pkt. 15c.**
Marglobe. Large red globe-shaped, heavy yielder. **Pkt. 10c.**
Pearson. Deep red flatten end globe shape. **Pkt. 10c.**
Stone. Medium size, fine flavor, good for canning. **Pkt. 10c.**
Victory. Early scarlet, medium size, fine flavor. **Pkt. 10c.**
Red Cherry. **Pkt. 15c.**
Yellow Cherry. **Pkt. 15c.**
Yellow Pear. **Pkt. 15c.**

TURNIP

Purple Top White Globe. **Pkt. 10c, oz. 20c.**
Early White Snowball. **Pkt. 10c, oz. 20c.**

RUTABAGA. Yellow Sweet. **Pkt. 10c, oz. 20c.**

SPINACH

Winter Broadleaf. **Pkt. 10c, oz. 25c.**
New Zealand. Thick leaves, for continuous greens. **Pkt. 10c, oz. 20c.**
Mustard Spinach. Tendergreen. **Pkt. 10c, oz. 20c.**

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Paul J. Howard's California Flowerland

11700 National Blvd.

Los Angeles 34, California

TELEPHONES:

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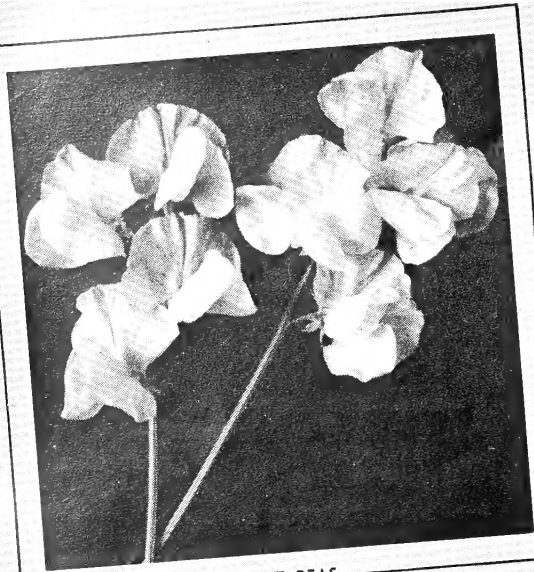
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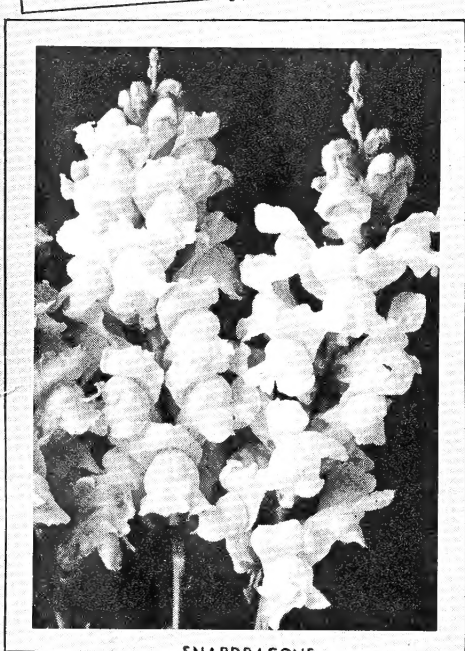
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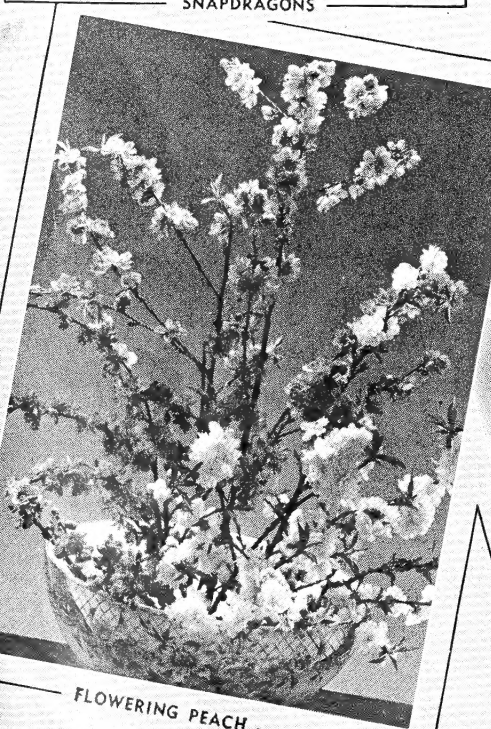
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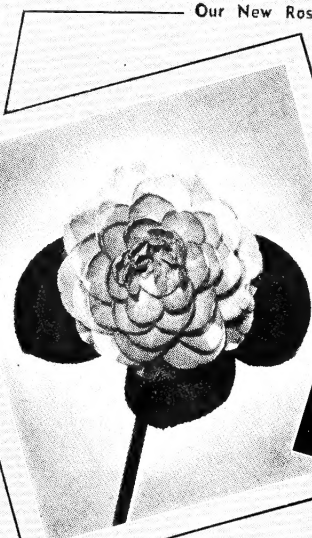
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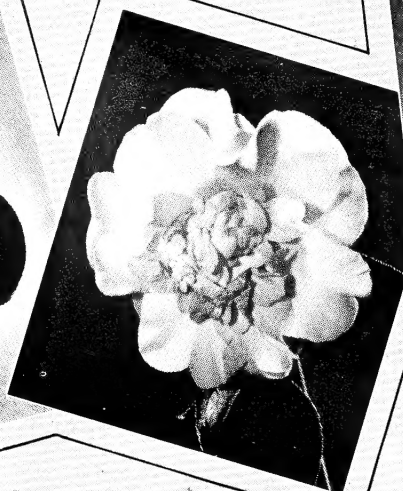
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